CYBER ESTATE PLANNING AND ADMINISTRATION



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November 17, 2020 Virtual

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President's Excellence in Teaching Award (Texas Tech University) (2007)

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WILLS, TRUSTS, AND ESTATES: EXAMPLES AND EXPLANATIONS (7th ed. 2019); FAT CATS AND LUCKY DOGS—HOW TO LEAVE (SOME OF) YOUR ESTATE TO YOUR PET (2010); TEACHING MATERIALS ON ESTATE PLANNING (4th ed. 2013); 9 & 10 TEXAS LAW OF WILLS (Texas Practice 2020); TEXAS WILLS, TRUSTS AND ESTATES (2018); 12, 12A, & 12B WEST'S TEXAS FORMS — ADMINISTRATION OF DECEDENTS' ESTATES AND GUARDIANSHIPS (4th ed. 2019); When You Pass on, Don't Leave the Passwords Behind: Planning for Digital Assets, Prob. & Prop., Jan./Feb. 2012, at 40; Wills Contests—Prediction and Prevention, 4 EST. Plan. & COMM. Prop. L.J. 1 (2011); Digital Wills: Has the Time Come for Wills to Join the Digital Revolution?, 33 Ohio N.U.L. Rev. 865 (2007); Pet Animals: What Happens When Their Humans Die?, 40 Santa Clara L. Rev. 617 (2000); Ante-Mortem Probate: A Viable Alternative, 43 Ark. L. Rev. 131 (1990).

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Tech Law Relay for Life Chairperson, 2009

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PUBLICATIONS & SPEECHES

"Estate Planning for Digital Assets," Wichita Estate Planning Forum, Wichita, Kansas, June 20, 2017.

"Planning for Corporate Executives," Wichita Estate Planning Council, Wichita, Kansas, Feb. 14, 2017.

"Estate Planning for Digital Assets," State Bar of Texas Advanced Course, Dallas, Texas, June 10, 2015

"Estate Planning for Digital Assets," Midland Memorial Foundation and Midland College Estate Planning Update 2013, Midland, Texas, May 2, 2013.

Gerry W. Beyer & Kerri Griffin, *The Role of Legal Assistants in the Estate Planning Practice*, EST. PLAN. DEV. FOR TEX. PROF., Jan. 2012, at 1.

Gerry W. Beyer & Kerri Griffin, *Estate Planning for Digital Assets*, EST. PLAN. DEV. FOR TEX. PROF., Apr. 2011, at 1.

Gerry W. Beyer & Kerri Griffin, *Lady Bird Deeds: A Primer for the Texas Practitioner*, EST. PLAN. DEV. FOR TEX. PROF., Jan. 2011, at 1.

Kerri M. Griffin, Safeguarding Against Golden Opportunities, 2 EST. PLAN. & COMMUNITY PROP. L.J. 441 (2010).

[&]quot;Planning in 2017," U.S. Trust Attorney Lunch and Learn, Fort Worth, Texas, March 29, 2017.

TABLE OF CONTENTS

I. INTRODUCTION	1
II. TYPES OF DIGITAL ASSETS	1
A. Personal	1
B. Social Media	2
C. Financial Accounts	2
D. Business Accounts	2
E. Domain Names or Blogs	2
F. Loyalty Program Benefits	2
III. IMPORTANCE OF PLANNING FOR DIGITAL ASSETS	3
A. To Make Things Easier on Executors and Family Members	3
B. To Prevent Identity Theft	
C. To Prevent Financial Losses to the Estate	3
D. To Avoid Losing the Deceased's Personal Story	4
E. To Prevent Unwanted Secrets from Being Discovered	5
F. To Prepare for an Increasingly Information-Drenched Culture	5
IV. OBSTACLES TO PLANNING FOR DIGITAL ASSETS	5
A. User Agreements	5
B. Federal Law	6
C. Safety Concerns	8
D. Hassle	8
E. Uncertain Reliability of Online Afterlife Management Companies	8
F. Overstatement of the Abilities of Online Afterlife Management Companies	8
V. BRIEF HISTORY OF FIDUCIARY ACCESS TO DIGITAL ASSETS	8
A. Early State Law	9
B. First Attempt at a Uniform Act	10
C. Privacy Expectation Afterlife and Choices Act	10
VI. REVISED UNIFORM FIDUCIARY ACCESS TO DIGITAL ASSETS ACT	11
A. Definitions	11
B. Applicability	12
C. Priority of Instructions	13
D. Disclosure Procedures	13
E. Custodian's Response to Request to Disclose Digital Assets	15
F. Duty and Authority	16

VII. PLANNING SUGGESTIONS	16
A. Take Advantage of Online Tools	17
B. Back-Up to Tangible Media	17
C. Prepare Comprehensive Inventory of Digital Estate	17
D. Provide Immediate Access to Digital Assets	18
E. Authorize Agent to Access Digital Assets	18
F. Address Digital Assets in a Will	18
G. Place Digital Assets in a Trust	19
H. Use Online Afterlife Company	20
VIII. CRYPTOCURRENCY	21
A. The Basics of Cryptocurrency	21
B. Benefits of Cryptocurrency	23
C. Risks of Cryptocurrency	24
D. Prudent Investment and Fiduciary Concerns	26
E. Taxation and Classification of Cryptocurrency	26
F. Recommendations	27
IX. FUTURE REFORM AREAS	29
A. Providers Gather User's Actual Preferences	29
B. Congress Amends Federal Law	29
C. States Enact RUFADAA	29
X. CONCLUSION	29
APPENDIX A – DIGITAL ESTATE INFORMATION SAMPLE FORM	30
APPENDIX B –SAMPLE DOCUMENT LANGUAGE	40
A. Wills	40
B. Power of Attorney	42
C. Authorization and Consent for Release of Electronically Stored Information	42
D. Non-Authorization	
E. Pleading	
F. Court Order	
APPENDIX C – SAMPLE REQUEST LETTER TO DIGITAL ASSET CUSTODIAN	45
APPENDIX D – A PRIMER FOR PROBATE JUDGES	46
APPENDIX E – SUMMARY OF STATE STATUTES	49
A. RUFADAA Enacted	49
B. RUFADAA Pending	
C Non-RUFADAA	50

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CYBER ESTATE PLANNING AND ADMINISTRATION

I. INTRODUCTION

For hundreds of years, we have viewed personal property as falling into two major categories tangible (items you can see or hold) and intangible (items that lack physicality). Recently, a new subdivision of personal property has emerged that many label as "digital assets." There is no real consensus about the property category in which digital assets belong. Some experts say they are intellectual property, some say they are intangible property, and others say they can easily be transformed from one form of personal property to another with the click of a "print" button. See Scott Zucker, Digital Assets: Estate Planning for Online Accounts Becoming Essential (Part II), The Zucker Law Firm PLLC (Dec. 16, 2010). In actuality, some accounts that we consider "assets" are simply licenses to use a website's service that generally expire upon death. See Steven Maimes, Understand and Manage Digital Property, The Trust Advisor Blog (Nov. 20, 2009).

Digital assets may represent a sizeable portion of a client's estate. A survey conducted by McAfee, Inc. revealed that the average perceived value of digital assets for a person living in the United States is \$54,722. <u>McAfee Reveals Average Internet User Has More Than \$37,000 in Underprotected 'Digital Assets'</u>, McAfee.com, (Sept. 27, 2011) (the \$37,000 figure is the global average).

This article aims to educate estate planning professionals on the importance of planning for the disposition and administration of digital assets so that fiduciaries can locate, access, protect, and properly dispose of them. The operation of the Revised Uniform Fiduciary Access to Digital Assets Act now enacted in at least forty-three states is explained in detail. Several planning techniques that may be employed are discussed and the appendices include sample forms clients may use to organize their digital assets and sample language that can be used in estate planning documents, court

orders, and in request letters to digital asset custodians.

II. TYPES OF DIGITAL ASSETS

The Revised Uniform Fiduciary Access to Digital Assets Act (hereinafter "RUFADAA") defines "digital asset" as "an electronic record in which an individual has a right or interest. The term does not include an underlying asset or liability unless the asset or liability is itself an electronic record." For purposes of this definition, "electronic" means "relating to technology having electrical, digital, magnetic, wireless, optical, electro-magnetic, or similar capabilities," and "record" means "information that is inscribed on a tangible medium or that is stored in an electronic or other medium and is retrievable in perceivable form." RUFADAA § 2.

Digital assets can be classified in numerous different ways, and the types of property and accounts are constantly changing. (A decade ago, who could have imagined the ubiquity of Facebook? Who can imagine what will replace it in the next few decades?) People may accumulate different categories of digital assets: personal, social media, financial, and business. Although there is some overlap, of course, clients may need to make different plans for each type of digital asset.

A. Personal

The first category includes personal assets stored on a computer, tablet, smart phone, or other digital device, as well as uploaded onto a web site or on a cloud storage account. These can include treasured photographs or videos stored on an individual's hard drive or photo sharing site, such as tinybeans or Flickr. Other examples include emails, texts, documents, music playlists, medical records, tax documents, personal blogs, digital books, on-line gaming or gambling assets, avatars, and recordings from home security systems. The list of what a client could

potentially own or control is, almost literally, infinite.

B. Social Media

Social media assets involve interactions with other people with accounts through providers such as Facebook, LinkedIn, Twitter, YouTube, Instagram, Reddit, Tumbler, and Pinterest. These sites are used not only for messaging and social interaction, but they also can serve as storage for documents, photos, videos, and other electronic files.

C. Financial Accounts

The most obvious example of financial digital assets are virtual currencies, which are becoming more prevalent and are addressed in more detail in section VIII below.

Though some bank and investment accounts have no connection to brick-and-mortar buildings, most retain some connection to a physical space. They are, however, increasingly designed to be accessed via the Internet with few, if any, paper records or monthly statements. For example, an individual can maintain an Amazon.com account, have an e-Bay account, be registered with PayPal, and subscribe to online magazines and other media providers.

Many people make extensive arrangements to pay bills online such as income taxes, mortgages, car loans, credit cards, water, gas, telephone, cell phone, cable, and trash disposal. These individuals may not receive traditional paper statements via the U.S. mail with regard to these accounts.

D. Business Accounts

An individual engaged in any type of commercial practice is likely to store some information on computers. Businesses collect data such as customer orders and preferences, home and shipping addresses, credit card data, bank account numbers, and even personal information such as birthdates and the names of family members and friends. Physicians store patient information. eBay sellers have an established presence and reputation. Lawyers might store

client files or use a Dropbox.com-type service that allows a legal team spread across the United States to access litigation documents through shared folders.

E. Domain Names or Blogs

A domain name or blog can be valuable, yet access and renewal may only be possible through a password or e-mail.

F. Loyalty Program Benefits

today's highly competitive business environment, there are numerous options for customers to make the most of their travel and spending habits, especially if they are loyal to particular providers. Airlines have created programs in which frequent flyers accumulate "miles" or "points" they may use towards free or discounted trips. Some credit card companies offer users an opportunity to earn "cash back" on their purchases or accumulate "points" which the cardholder may then use for discounted merchandise, travel, or services. Retail stores often allow shoppers to accumulate benefits including discounts and credit vouchers. Some members of these programs accumulate a staggering amount of points or miles and then die without having "spent" them. For example, there are reports that "members of frequent-flyer programs are holding at least 3.5 trillion in unused miles." Managing Your Frequent-Flyer Miles (last visited Aug. 6, 2017). See also Becky Yerak, Online Accounts After Death: Remember Digital Property When Listing Assets, CHICAGO TRIB., Aug. 26, 2012.

The rules of the loyalty program to which the client belongs plays the key role in determining whether the accrued points may be transferred. Many customer loyalty programs do not allow transfer of accrued points upon death, but as long as the beneficiary knows the online login information of the member, it may be possible for the remaining benefits to be transferred or redeemed. However, some loyalty programs may view this redemption method as fraudulent or require that certain paperwork be filed before authorizing the redemption of remaining benefits.

III. IMPORTANCE OF PLANNING FOR DIGITAL ASSETS

A. To Make Things Easier on Executors and Family Members

When individuals are prudent about their online lives, they have many different usernames and passwords for their digital assets. Each digital asset may require a different means of access simply logging onto someone's computer generally requires a password, perhaps a different password for operating system access, and then each of the different files on the computer may require its own password. Each online account is likely to have a username, password, and security questions and answers. Some devices and apps have biometric verification, such as fingerprint scanning, iris recognition, or face recognition. This is the only way to secure identities, but this devotion to protecting sensitive personal information can wreak havoc on families and fiduciaries upon incapacity or death.

Consider the well-publicized "Ellsworth case." After Lance Cpl. Justin Ellsworth was killed in 2004 while serving with the United States Marine Corps in Afghanistan, his parents began a legal battle with Yahoo! to gain access to messages stored in his e-mail account. Yahoo Will Give Family Slain Marine's E-mail Account, USA TODAY (April 21, 2005). Yahoo! initially refused the family's request, but ultimately did not fight a probate court order to hand over more than 10,000 pages of e-mails. *Id*. However, the family remained disappointed when the data CD provided by Yahoo! contained only received emails and none their late son had written. Id. Had Justin provided guidance to his family members regarding his digital assets, his family may have been able to avoid the expense and trouble of going to court, and they also might have gained access to all the emails they desired to have, rather than just some.

In addition, many individuals no longer receive paper statements or bills and instead receive everything via email or by logging on to a service provider's online account. Without instructions from a client, locating, collecting, and monitoring these assets will be a very burdensome task for the client's family members and fiduciaries.

Despite legislation addressing fiduciaries' ability to access and manage digital assets (discussed below), the rights of executors, agents, guardians, and beneficiaries with regard to digital assets are still unclear. The more a client plans in advance for digital assets, the better chance his or her fiduciaries will have to be able to efficiently access and administer such assets.

B. To Prevent Identity Theft

In addition to needing access to online accounts for personal reasons and closing probate, family members need this information quickly so that a deceased's identity is not stolen. Until authorities update their databases regarding a new death, criminals can open credit cards, apply for jobs under a dead person's name, and get state identification cards. A fraud prevention firm by the name of ID Analytics conducted a study in 2012 and found that approximately 2.5 million deceased Americans have their identity stolen each year. See Identity Theft and Tax Fraud: Hearing Before the H. Comm. on Ways and Means, 112th Cong. (2012) (statement of Rep. Sam Johnson, Chairman, Subcomm. on Social Security). Criminals know that they have a window of opportunity when someone passes away, so they search through obituaries and other death databases to locate new victims.

C. To Prevent Financial Losses to the Estate

1. Bill Payment and Online Sales

Electronic bills for utilities, loans, insurance, and other expenses need to be discovered quickly and paid to prevent cancellations. This concern is augmented further if the deceased or incapacitated conducted an online business and is the only person with access to incoming orders, the servers, corporate bank accounts, and employee payroll accounts. *See* Tamara Schweitzer, *Passing on Your Digital Data*, INC., Mar. 1, 2010. Bids for items advertised on eBay may go unanswered and lost forever.

2. Domain Names

The decedent may have registered one or more domain names that have commercial value. If registration of these domain names is not kept current, they can easily be lost to someone waiting to snag the name upon a lapsed registration.

Here is list of some of the most expensive domain names that have been sold in recent years:

1.	Voice.com	\$30 million	2019
2.	360.com	\$17 million	2015
3.	Sex.com	\$13 million	2010
4.	Fund.com	\$12 million	2008
5.	Hotels.com	\$11 million	2001
6.	Tesla.com	\$11 million	2014
7.	Porn.com	\$9.5 million	2007
8.	Porno.com	\$8.8 million	2015
9.	Fb.com	\$8.5 million	2010
10.	We.com	\$8 million	2015
11.	Diamond.com	\$7.5 million	2006
12.	Beer.com	\$7 million	2004
13.	Z.com	\$6.8 million	2014
14.	iCloud.com	\$6 million	2011
15.	Casino.com	\$5.5 million	2003
16.	Slots.com	\$5.5 million	2010
17.	AsSeenOnTv.com	\$5.1 million	2000
18.	Toys.com	\$5.1 million	2009
19.		A . A	• • • •
19.	Clothes.com	\$4.9 million	2008

<u>List of most expensive domain names</u>, Wikipedia (updated July 1, 2020).

3. Encrypted Files

Some digital assets of value may be lost if they cannot be decrypted. Consider the case of Leonard Bernstein who died in 1990 leaving the manuscript for his memoir entitled *Blue Ink* on his computer in a password-protected file. To this day as far as these authors can ascertain, no one has been able to break the password and access what may be a very interesting and valuable

document. See Helen W. Gunnarsson, Plan for Administering Your Digital Estate, 99 ILL. B.J. 71 (2011).

4. Virtual Property

The decedent may have accumulated valuable virtual property for use in on-line games. For example, a planet for the Entropia Universe sold for \$6 million in 2011 and an asteroid space resort for the same game sold for \$635,000 in 2010. Andrea Divirgilio, Most Expensive Virtual Real Estate Sales, Bornrich.com (Apr. 23, 2011) (also discussing other high priced sales of virtual property); Oliver Chiang, Meet The Man Who Just Made a Half Million From the Sale of Virtual Property, Forbes.com (Nov. 13, 2010). There are also reports of more "reasonable" prices for virtual items such as a virtual sword for use in Age of Wulin, a video game, which was sold for \$16,000. Katy Steinmetz, Your Digital Legacy: States Grapple with Protecting Our Data After We Die, Time Tech (Nov. 29, 2012). If monthly usage or subscription fees apply and are not paid, this virtual property could be lost.

Your client may also have the potential of winning large prizes in videogame tournaments. In 2017, reports indicate that over \$100 million in gaming prizes were awarded. *Big Bucks for Pro Gamers*, WIRED, Dec. 2017, at 34.

D. To Avoid Losing the Deceased's Personal Story

Many digital assets are not inherently valuable, but are valuable to family members who extract meaning from what the deceased leaves behind. Historically, people kept special pictures, letters, and journals in shoeboxes or albums for future heirs. Today, this material is stored on computers or online and is often never printed. Personal blogs and Twitter feeds have replaced physical diaries, and e-mails and texts have replaced letters. Without alerting family members that these assets exist, and without telling them how to get access to them, the story of the life of the deceased may be lost forever. This is not only a tragedy for family members, but also possibly for future historians who are losing pieces of history

in the digital abyss. Rob Walker, <u>Cyberspace</u> <u>When You're Dead</u>, N.Y. TIMES, Jan. 5, 2011.

For more active online lives, this concern may also involve preventing spam from infiltrating a loved one's website or blog site. Comments from friends and family are normally welcomed, but it is jarring to discover the comment thread gradually infiltrated with links for "cheap Ugg boots." *Id.* "It's like finding a flier for a dry cleaner stuck among flowers on a grave, except that it is much harder to remove." *Id.* In the alternative, family members may decide to delete the deceased's website against the deceased's wishes simply because those wishes were not expressed to the family.

E. To Prevent Unwanted Secrets from Being Discovered

Sometimes people do not want their loved ones discovering private emails, documents, or other electronic material. They may contain hurtful secrets, non-politically correct jokes and stories, or personal rantings. The decedent may have a collection of adult recreational material (porn) which he or she would not want others to know had been accumulated. A professional such as an attorney or physician is likely to have files containing confidential client information. Without designating appropriate people to take care of electronically stored materials, the wrong person may come across this type of information and use it in an inappropriate or embarrassing manner.

F. To Prepare for an Increasingly Information-Drenched Culture

Although the principal concern today appears to be the disposition of social media and e-mail contents, the importance of planning for digital assets will increase each day. Online information will continue to spread out across a growing array of flash drives, iPhones, and cloud accounts, and it will be more difficult to locate and accumulate. As people invest more information about their activities, health, and collective experiences into digital media, the legacies of digital lives grow increasingly important. If a foundation for planning for these

assets isn't set today, we may re-learn the lesson the Rosetta Stone once taught us: "there is no present tense that can long survive the fall and rise of languages and modes of recordkeeping." Ken Strutin, What Happens to Your Digital Life When You Die?, N.Y. L.J., Jan. 27, 2011 (For fifteen centuries, the meaning of the hieroglyphs the Rosetta Stone detailing accomplishments of Ptolemy V were lost when society neglected to safeguard the path to deciphering the writings. A Napoleonic soldier eventually discovered the triptych, enabling society to recover its writings.).

IV. OBSTACLES TO PLANNING FOR DIGITAL ASSETS

Including digital assets in estate plans is a relatively new phenomenon, and there are several obstacles that make it difficult to plan for them. Some of the problem areas include user agreements, federal law, safety issues involved with passwords, the hassle of updating this information, the uncertainty surrounding online afterlife management companies, and the fact that some online afterlife management companies overstate their abilities.

A. User Agreements

1. Terms of Service Agreements ("TOSA")

When an individual signs up for a new online account or service, the process typically requires an agreement to the provider's terms of service. Service providers may have policies on what will happen on the death of an account holder but individuals rarely read the terms of service carefully, if at all. Nonetheless, the user is at least theoretically made aware of these policies before being able to access any service. Anyone who has signed up for an online service has probably clicked on a box next to an "I agree" statement near the bottom of a web page or pop-up window signifying consent to the provider's TOSA. The terms of these "clickwrap" agreements are typically upheld by the courts.

For example, at the end of its TOSA, Yahoo! explicitly states that an account cannot be transferred: "You agree that your Yahoo account is

non-transferable and any rights to your Yahoo ID or contents within your account terminate upon your death. Upon receipt of a copy of a death certificate, your account may be terminated and all contents therein permanently deleted." <u>Yahoo! Terms of Service</u>, Yahoo! (last visited Aug. 6, 2017).

2. Ownership

A problem may also arise if the client does not actually own the digital asset but merely has a license to use that asset while alive. It is unlikely a person can transfer to heirs or beneficiaries music, movies, and books they have purchased in electronic form although they may transfer "old school" physical records (vinyl), CDs, DVDs, books, etc. without difficulty. It has been reported that actor Bruce Willis wants to leave his large iTunes music collection to his children but that Apple's user agreement prohibits him from doing so. See Brandon Griggs, Can Bruce Willis Leave His iTunes Music to His Kids?, CNN.com (Sept. 4, 2012) and Claudine Wong, Can Bruce Willis Leave His iTunes Collection to His Children?: Inheritability of Digital Media in the Face of EULAS, 29 SANTA CLARA COMPUTER & TECH. L.J. 703 (2013). Apple's Terms and Conditions grant the user a license to use their services but expressly prohibit transfers, making it clear that services "are licensed, not sold, to you," and that Apple "grants to you a nontransferable license." Apple Media Services Terms and Conditions (last visited Aug. 6, 2017).

B. Federal Law

There are two primary federal laws that are relevant in the discussion regarding a fiduciary's access to digital assets: (1) the Stored Communications Act ("SCA"), a federal privacy law, and (2) the Computer Fraud and Abuse Act ("CFAA"), a federal criminal law.

1. Stored Communications Act

The Stored Communications Act, 18 USC § 2701 et seq. was enacted in 1986 as part of the Electronic Communications Privacy Act ("ECPA"), 18 USC § 2510 et seq. It regulates access to and disclosure of stored electronic communications and was an effort by Congress to deal with the consequences of online

communications upon Fourth Amendment privacy protections. The SCA provides for criminal penalties to be imposed on anyone who "intentionally accesses without authorization a facility through which an electronic communication service is provided" or "intentionally exceeds an authorization to access that facility" and "thereby obtains, alters, or prevents authorized access to a wire or electronic communication while it is in electronic storage in such system." 18 USC § 2701(a).

In addition, the SCA prohibits an electronic communication service provider or a remote computing service provider from knowingly divulging the contents of a communication that is stored by, carried, or maintained on that service, unless disclosure is made "with the lawful consent of the originator or an addressee or intended recipient of such communication, or the subscriber in the case of remote computing service." 18 USC § 2702(b)(3).

a. In re Facebook, Inc. ("Daftary case")

The Federal District Court for the Northern District of California applied the SCA in the Daftary case where the personal representative of a decedent's estate attempted to compel Facebook to turn over contents of the decedent's account under the belief that the account held evidence that the decedent did not commit suicide and was instead murdered. See In re Facebook, Inc., 923 F. Supp. 2d 1204 (N.D. Cal. 2012). See also James Lamm, Facebook Blocks Demand for Contents of Deceased User's Account, Oct. 11, 2012. The court noted that under the SCA, lawful consent to disclosure may permit a custodian to disclose electronic communications, but it does not require such disclosure, and therefore Facebook could not be compelled to turn over the contents. The court specifically declined to decide whether the personal representatives could provide sufficient "lawful consent" under the SCA, but it also noted that Facebook could determine on its own that the personal representative had standing to consent to disclosure and provide the requested materials voluntarily.

b. Ajemian v. Yahoo!

On October 16, 2017, the Supreme Judicial Court of Massachusetts became the first court to answer the question of whether a personal representative of a deceased individual may grant "lawful consent" on behalf of the deceased individual for purposes of the SCA. See Ajemian v. Yahoo!, Inc. In a tremendous win for fiduciaries, the court answered the question in the affirmative, firmly repudiating the position of service providers that the SCA prohibits such disclosure. However, the court's decision echoed the Daftary court's sentiment that even with lawful consent from a personal representative, the SCA does not require Yahoo! to disclose the decedent's email account content to the personal representatives; it merely holds that the SCA permits the disclosure. The court remanded one portion of the case to the probate court to determine whether the Yahoo! TOSA prevents disclosure. It is anticipated that the probate court, on remand, will issue an order mandating that Yahoo! disclose the contents of the account, now that the Supreme Judicial Court has confirmed that the personal representatives may provide Yahoo! with lawful consent under the SCA.

The United States Supreme Court denied Yahoo!'s petition for a writ of certiorari on March 26, 2018.

2. Computer Fraud and Abuse Act

The Computer Fraud and Abuse Act, 18 U.S.C. § 1030 was also enacted by Congress in 1986. It states that anyone who "intentionally accesses a computer without authorization or exceeds authorized access" has committed a crime. 18 USC § 1030(a)(2). A basic violation of the CFAA is a misdemeanor but can become a felony if done for profit or in furtherance of another crime or tort.

The United States Department of Justice asserts that the CFAA allows the government to charge an individual with a crime for violating the CFAA if such individual violates the access rules of a service provider's TOSA. "This position was stated by Richard Downing, Deputy Chief of the DOJ's Computer Crime and Intellectual Property Section, Criminal Division, in testimony

presented on November 15, 2011, before the U.S. House Committee on Judiciary, Subcommittee on Crime, Terrorism, and National Security." James Lamm, "Planning for Digital Property: 'The Future Ain't What it Used to Be' (A Yogi Berra Quote)," HECKERLING INSTITUTE ON ESTATE PLANNING (2017). However, Mr. Downing also made it clear that the DOJ is not interested in prosecuting minor violations.

3. Interface with User Agreements

Note that both federal statutes described above provide an exception—if an individual has lawful consent or authorization to access an electronic communication (SCA) or a computer (CFAA), that individual is not committing a crime. However, the issue is that most service providers' TOSAs prohibit users from granting anyone else access to their accounts. If the user does not have the ability to give lawful consent, then the person accessing the account is by default exceeding authorized access. Compounding the issue, many providers retain the right to change their TOSAs at any time and without notice to the user. Therefore, a fiduciary's access to an account may be a permitted act one day but become a criminal act the next, just because a service provider makes a change to its TOSA.

Neither the SCA nor the CFAA was intended to address fiduciaries' access to digital assets, but it is easy to see why the statutes have a significant chilling effect on fiduciaries attempting to access certain digital assets. These statutes are complicated, and their application to emails and social networking sites has sparked additional confusion. There have been infinite technological advances since 1986, yet Congress has not updated the statutes to conform to modern technology.

The American College of Trust and Estate Counsel (ACTEC) has drafted language that would fix both of these statutes for estate planning purposes (see Letter from Kathleen R. Sherby, ACTEC President 2014-2015, to Jeff Flake, Chairman, Sen. Subcomm. on Privacy, Tech. and the Law, and Darrell Issa, Chairman, H. Subcomm. on Courts, Intellectual Prop. and the Internet (January 28, 2015). The revisions are

simple and include adding a definition to both the SCA and the CFAA, and adding one additional sentence to the SCA.

The problem of fiduciary access possibly being in violation of the law is also an issue in other nations such as the United Kingdom where using a deceased's username and password could result in the person who gains access violating the Computer Misuse Act of 1990. See Aileen Entwistle, <u>Safeguarding Your Online Legacy After You've Gone</u>, Scotsman.com, March 30, 2013.

C. Safety Concerns

Clients may be hesitant to place all of their usernames, passwords, and other information in one place. We have all been warned, "Never write down your passwords." This document could fall into the hands of the wrong person, leaving your client exposed. With an online afterlife management company or an online password vault, clients may worry that the security system could be breached, leaving them completely exposed. See Deborah L. Jacobs, Six Ways to Store Securely the Keys to Your Online Financial Life, FORBES, Feb. 15, 2011.

D. Hassle

Planning for digital assets is an unwanted burden. Digital asset information is constantly changing and may be stored on a variety of devices (e.g., desktop computers, laptop computers, smart phones, cameras, iPads, CDs, DVDs, and flashdrives). A client may routinely open new email accounts, new social networking or gaming accounts, or change passwords. Documents with this information must be revised and accounts at online afterlife management companies must be frequently updated. For clients who wish to keep this information in a document, advise them to update the document quarterly and save it to a USB flash drive or in the cloud, making sure that a family member, friend, or attorney knows where to locate it. See Tamara Schweitzer, Passing on Your Digital Data, INC., Mar. 1, 2010.

E. Uncertain Reliability of Online Afterlife Management Companies

Afterlife management companies come and go; their life is dependent upon the whims and attention spans of their creators and creditors. Lack of sustained existence of all of these companies makes it hard, if not impossible, to determine whether this market will remain viable. Clients may not want to spend money to save digital asset information when they are unsure about the reliability of the companies.

F. Overstatement of the Abilities of Online Afterlife Management Companies

Some of these companies claim they can distribute digital assets to beneficiaries upon your client's death. Clients need to understand that these companies cannot do this legally, and that they need a will to transfer assets, no matter what kind. Using these companies to store information to make the probate process easier could be an effective technique but they cannot be used to avoid probate altogether. David Shulman, an estate planner in Florida, stated that he "would relish the opportunity to represent the surviving spouse of a decedent whose eBay business was 'given away' by Legacy Locker to an online friend in Timbuktu." David Shulman, Estate Planning for Your Digital Life, or, Why Legacy Locker Is a Big Fat Lawsuit Waiting to Happen, SOUTH FLORIDA ESTATE PLANNING LAW (Mar. 21, 2009).

V. BRIEF HISTORY OF FIDUCIARY ACCESS TO DIGITAL ASSETS

The rights of executors, administrators, agents, trustees, and guardians to access digital assets of the decedent, principal, beneficiary, or ward has seen rapid development since California first touched on the issue in 2002. This section briefly discusses prior legislation to help place the current majority law, the Revised Uniform Fiduciary Access to Digital Assets Act, into perspective.

A. Early State Law

States began to recognize the need to plan for digital assets and to provide clarity in this area of the law as early as 2002. This legislation took a variety of forms, and can be divided into different "generations."

1. First Generation

The first generation statutes only covered e-mail accounts. They did not contain provisions enabling or permitting access to any other type of digital asset.

California. The first and most primitive first generation statute was enacted by California in 2002, which simply provided, "Unless otherwise permitted by law or contract, any provider of electronic mail service shall provide each customer with notice at least 30 days before permanently terminating the customer's electronic mail address." CAL. BUS. & PROF. CODE § 17538.35 (West 2010). In 2016, California enacted the decedent's estates and trusts provisions of RUFADAA.

Connecticut. Connecticut was one of the first states to address executors' rights to digital assets in 2005 in S.B. 262, requiring "electronic mail providers" to allow executors and administrators "access to or copies of the contents of the electronic mail account" of the deceased, upon showing of the death certificate and a certified copy of the certificate of appointment as executor or administrator, or by court order. S.B. 262, 2005 Leg., Reg. Sess. (Conn. 2005) (codified at CONN. GEN. STAT. ANN § 45a-334a (West 2012)). The bill specifically defined "electronic mail service providers" as "sending or receiving electronic mail" on behalf of end-users. *Id.* In 2016, Connecticut enacted RUFADAA.

Rhode Island. In 2007, Rhode Island passed the Access to Decedents' Electronic Mail Accounts Act, requiring "electronic mail service providers" to provide executors and administrators "access to or copies of the contents of the electronic mail account" of the deceased, upon showing of the death certificate and certificate of appointment as executor or administrator, or by court order. H.B. 5647, 2007 Leg., Jan. Sess. (R.I. 2007) (codified

at R.I. GEN. LAWS § 33-27-3 (2012)). In 2019, Rhode Island enacted RUFADAA.

2. Second Generation

Indiana. Perhaps in acknowledgement of changing technological times and the need to address more than just email accounts, Indiana enacted a second generation statute in 2007 which required custodians of records "stored electronically" regarding or for an Indiana-domiciled decedent, to release such records upon request to the personal decedent's personal representative. IND. CODE § 29-1-13-1.1 (2007). This statute has been repealed in Indiana, where RUFADAA took effect on July 1, 2016.

3. Third Generation

Third generation legislation (enacted in Oklahoma, Idaho, Nevada, and Louisiana) acknowledged the changes to the digital asset landscape and expressly recognized social networking and microblogging as digital assets.

Oklahoma. In 2010, Oklahoma enacted legislation with a fairly broad scope, giving executors and administrators "the power . . . to take control of, conduct, continue, or terminate any accounts of a deceased person on any social networking website, any microblogging or short message service website or any e-mail service websites." H.B. 2800, 52nd Leg., 1st Sess. (Okla. 2010) (codified at OKLA. STAT. tit. 58, § 269 (2012)). This law is still in effect in Oklahoma.

Idaho. On March 26, 2012, Idaho amended its Uniform Probate Code to enable personal representatives and conservators to "[t]ake control of, conduct, continue or terminate any accounts of the decedent on any social networking website, any microblogging or short message service website or any e-mail service website." S.B. 1044, 61st Leg., Reg. Sess. (Idaho 2011). Idaho adopted RUFADAA in 2016.

Nevada. In 2013, Nevada enacted Nev. 2013 Sess. Laws ch. 325 authorizing a personal representative to direct the termination of, but not access to, e-mail, social networking, and similar accounts. Nevada adopted RUFADAA in 2017.

Louisiana. In 2014, Louisiana granted succession representatives the right to obtain access or possession of a decedent's digital accounts within thirty days after receipt of letters. The statute attempts to trump contrary provisions of service agreements by deeming the succession representative to be an authorized user who has the decedent's lawful consent to access and possess the accounts. La. Rev. Stat. § 3191.

B. First Attempt at a Uniform Act

As the years passed, state legislation became increasingly comprehensive, but the laws also became more and more different from one another. The conflicting laws were compounding the issues as questions arose regarding which state's law should apply. The National Conference of Commissioners on Uniform State Laws ("NCCUSL" or "ULC") recognized the need for a uniform act to address fiduciary access to digital assets and to provide uniformity among the states. Many states that were considering legislation stopped in their tracks when the NCCUSL announced it would be drafting a uniform act in 2012.

In the beginning, the NCCUSL was working with representatives of Facebook and industry trade associations to develop the model act, but they parted ways and each started working on a separate model act. The NCCUSL was the first to introduce its act, which it approved as the Uniform Fiduciary Access to Digital Assets Act (UFADAA) on July 29, 2014. The goal of UFADAA was to resolve as many of the impediments to fiduciary access to digital assets to and management of digital assets as possible by reinforcing the notion that the fiduciary steps into the shoes of the accountholder and should be able to do everything with the account that the accountholder could have done.

Delaware was the only state to enact a version of UFADAA. 50 Del Code §§ 5001-5007. Delaware's version of the law was based off of a draft version of the model act prior to it being finalized, but the NCCUSL considered it "close enough" and designated it as an enactment of the model act. After Delaware's enactment, twenty-six other states introduced the act, but it froze in

all states due to massive opposition from the technology industry and privacy advocates.

Various online service providers, civil liberties organizations, and state bar sections voiced their concerns about UFADAA to state legislators and governors. Their primary concerns were that UFADAA resulted in an invasion of privacy, it conflicted with the SCA, and it included an improper override of their TOSAs. See e.g., Joint Letter: Civil Liberty Organizations Respond to the Uniform Fiduciary Access to Digital Assets Act," Jan. 12, 2015.

C. Privacy Expectation Afterlife and Choices Act

In response to UFADAA, NetChoice, an association of Internet companies that includes Google and Facebook, released its model act entitled the Privacy Expectation Afterlife and Choices Act ("PEAC"). **PEAC** required "companies to disclose contents only when a court finds that the user is deceased, and that the account in question has been clearly linked to the deceased. Additionally, the request for disclosure must be 'narrowly tailored to effect the purpose of the administration of the estate,' and the executor demonstrates that the information is necessary to resolve the fiscal administration of the estate. And even then, the amount of information is further restricted to the year preceding the date of death. This is stringent guidance meant to protect the privacy of those who communicated with the user while also ensuring that their loved ones can access important financial statements that may be delivered to the account." Alethea Lange, Everybody Dies: What is Your Digital Legacy?. Center for Democracy & Technology (Jan. 23,

A modified version of PEAC was enacted in Virginia effective as of July 1, 2015 (Va. Code Ann. § 64.2-109 et. seq.). (Virginia's version of PEAC was later repealed and replaced by RUFADAA.) It was introduced in California and Oregon, and New York introduced a bill that incorporated some provisions from PEAC. None of these bills were enacted, and PEAC flat lined as well, primarily due to its inadequacies (it only

addressed personal representatives of estates and did not address other fiduciaries) and the fact that it was unworkable for fiduciaries (e.g., requiring personal representatives to get a court order if access was needed). See Karin Prangley, War and PEAC in Digital Assets, PROB. & PROP., July/Aug. 2015, at 40.

VI. REVISED UNIFORM FIDUCIARY ACCESS TO DIGITAL ASSETS ACT

In response to the overwhelming failure of both model acts, service providers and the NCCUSL entered into negotiations to discuss a compromise. The result was the NCCUSL approving the Revised Uniform Fiduciary Access to Digital Assets Act (RUFADAA) at its July 2015 Annual Conference. This revision is a substantial rewrite with significant changes in presumptions and procedures. "Unlike the original UFADAA, which granted fiduciaries presumptive authority to access digital assets, RUFADAA places great emphasis upon whether the deceased or incapacitated user expressly consented to the disclosure of the content of the digital assets, either through what RUFADAA refers to as an "online tool" or an express grant of authority in the user's estate planning documents or power of attorney. Hence, RUFADAA respects the concept of "lawful consent" under the SCA, and, unlike UFADAA, does not attempt to impute such lawful consent to the fiduciary." Michael D. Walker, The New Uniform Digital Assets Law: Estate Planning and Administration in the Information Age, REAL PROP., TR. & EST. L.J., Spring 2017, at 59.

See also Jeffrey R. Gottlieb, <u>ULC Rewrites</u> "Uniform Fiduciary Access to Digital Assets Act," Plan for the Road Ahead (July 20, 2015).

As of November 5, 2020, RUFADAA has already been enacted in forty-five states and the U.S. Virgin Islands: Alabama, Alaska, Arizona, Arkansas, Colorado, Connecticut, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Maine, Maryland, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey,

New Mexico, New York, North Carolina, North Dakota, Ohio, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin, and Wyoming. In addition, RUFADAA is pending in two states (Massachusetts and Oklahoma) and the District of Columbia. *See* <u>Uniform Law Commission</u> Enactment Status Map and Appendix D.

California enacted the decedent's estates and trusts provisions of RUFADAA in 2016. NCCUSL, however, does not treat this legislation as sufficiently complete to be treated as a RUFADAA enactment as it did not cover powers of attorney, trusts, or conservatorships where the principal, settlor, or conservatee is still alive.

A. Definitions

Section 2 of RUFADAA defines the key terms, the most important of which include:

1. Catalogue of electronic communications.

The "catalogue" includes "information that identifies each person with which a user has had an electronic communication, the time and date of the communication, and the electronic address of the person." <u>RUFADAA § 2(4)</u>. For emails, this would include a list of when emails were sent or received and the email addresses involved, but it would not include any of the text of the email or the subject line.

2. Content of an electronic communication.

The "content" includes "information concerning the substance or meaning of the communication which: (A) has been sent or received by a user; (B) is in electronic storage by a custodian . . .; and (C) is not readily accessible to the public." RUFADAA § 2(6). This would include the actual substance or text of an electronic message that is not accessible to the public. If the electronic message was accessible by the public, it would not be subject to the federal privacy protections under the SCA and would not be defined as "content" pursuant to RUFADAA. An example of an electronic communication that would not fall under this definition is a "tweet" by a Twitter user that is accessible to the general public.

Michael D. Walker, <u>The New Uniform Digital Assets Law: Estate Planning and Administration in the Information Age</u>, REAL PROP., TR. & EST. L.J., Spring 2017, at 60.

3. Digital Asset

A "digital asset" is defined in RUFADAA as "an electronic record in which an individual has a right or interest. The term does not include an underlying asset or liability unless the asset or liability is itself an electronic record." RUFADAA §2(10). "Electronic" means "relating to technology having electrical, digital, magnetic, wireless, optical, electromagnetic, or similar capabilities," and "record" means "information that is inscribed on a tangible medium or that is stored in an electronic or other medium and is retrievable in perceivable form." RUFADAA § 2(11) and § 2(22).

The term "digital asset" is a very broad term which encompasses all electronically-stored information, including (a) information stored on a user's computer and other digital devices, (b) content uploaded onto websites, (c) rights in digital property, and (d) records that are either the catalogue or the content of an electronic communication. RUFADAA § 2 cmt.

4. Online Tool

An "online tool" is "an electronic service provided by a custodian that allows the user, in an agreement distinct from the terms-of-service agreement between the custodian and user, to provide directions for disclosure or nondisclosure of digital assets to a third person." RUFADAA § 2(16). This "third person" is referred to as the "designated recipient" in RUFADAA to clarify that such a named person is not required to be the fiduciary and is not to be held to the same legal standard of conduct as a fiduciary. See RUFADAA § 2 cmt.

As of November 2020, not many service providers offer an online tool. The only two major providers with online tools are Facebook and Google.

Google created its Inactive Account Manager in April 2013 long before any other service provider

and long before the promulgation of RUFADAA. The Inactive Account Manager allows users to control what happens to emails, photos, and other documents stored on Google sites such as +1s, Blogger, Contacts and Circles, Drive, Gmail, Google+ Profiles, Pages and Streams, Picasa Web Albums, Google Voice, and YouTube. The user sets a period of time after which the user's account is deemed inactive. Once the period of time runs, Google will notify the individuals the user specified and, if the user so indicated, share data with these users. Alternatively, the user can request that Google delete all contents of the account. See About Inactive Account Manager, Google (last visited Aug. 29, 2020).

Facebook, the world's most popular online social network, recognized a need to allow a deceased person's wall to provide a source of comfort in 2009. In its earliest stages, Facebook's deceased user policy allowed for two solutions upon the death of a user: (1) memorialize the account or (2) delete the account. More options are currently available. See <u>Request to Memorialize or Remove an Account</u> (last visited Aug. 29, 2020).

The most recent addition to Facebook's deceased user policy is a true online tool to designate a "Legacy Contact," that is, a person designated by a user to delete the account or look after the user's account if it is memorialized. The details of the actions a Legacy Contact can and cannot take are detailed on Facebook's website. See What data can a legacy contact download from Facebook? (last visited Aug. 20, 2020).

More companies will likely soon provide online tool options for users to maintain control over the access to and disposition of their users' accounts.

B. Applicability

Section 3 of RUFADAA addresses access to digital assets for four different types of fiduciaries: (1) a personal representative of a decedent's estate, (2) an agent appointed pursuant to a power of attorney, (3) a conservator or guardian, and (4) a trustee of a trust. Once enacted by a state, RUFADAA applies to these fiduciaries, regardless of whether they were appointed before, on, or after the effective date of the act. However, RUFADAA "does not apply to

a digital asset of an employer used by an employee in the ordinary course of the employer's business." For example, a law firm with an internal email communication system is not subject to the act and would not be required to turn over a deceased attorney's emails to the executor of such attorney's estate. RUFADAA § 3.

C. Priority of Instructions

Section 4 of RUFADAA clarifies the priority given to conflicting instructions from a user. First priority is given to online tools. If the online tool allows the user to modify the instructions specified using the online tool at any given time, the instructions provided using the online tool will take first priority.

Second priority is given to the user's instructions in the user's power of attorney, will, trust, or other record.

If the user has not provided instructions through an online tool or written record, then the service provider's TOSA will govern the rights of the user's fiduciaries. If the TOSA does not address fiduciaries' rights (as is often the case), then RUFADAA's default rules will be the only remaining option for the fiduciary. See Michael D. Walker, The New Uniform Digital Assets Law: Estate Planning and Administration in the Information Age, REAL PROP., TR. & EST. L.J., Spring 2017, at 61.

D. Disclosure Procedures

1. Personal Representatives of Estates

Section 7 and 8 of RUFADAA address disclosure of digital assets to a personal representative of a deceased user's estate, with Section 7 focusing on the disclosure of content of electronic communications and Section 8 focusing on the disclosure of all other digital assets.

a. Contents

If a deceased user consented in the user's will or a court issues a disclosure order, a custodian must disclose the content of an electronic communication to the personal representative of a deceased user's estate if the representative provides:

- a written request for disclosure,
- a certified copy of the deceased user's death certificate,
- a certified copy of letters testamentary or letters of appointment proving the representative's authority, and
- a copy of the documentation (typically, the will) in which the user consented to the disclosure of the content of electronic communications specifically (if not so provided pursuant to an online tool).

In addition, the custodian may request additional information such as:

- information necessary to identify the user's account,
- evidence linking such account to the user, and
- a finding by the court that the account actually belonged to the decedent, the disclosure of the contents would not violate the SCA and other federal laws, the user consented to disclosure, disclosure is permitted by RUFADAA, and disclosure is reasonably necessary for estate administration. RUFADAA § 7.

A sample letter to the custodian of a decedent's digital asset is include in Appendix C.

b. Catalogue and Other Digital Assets

The requirements for a personal representative to gain access to the catalogue and digital assets content of electronic other than the communications are less stringent. Unless prohibited by the user or court order, the personal representative is granted access to the catalogue and digital assets other than the content by default (upon providing the custodian with the specified required documentation, which is basically the same as is required to access contents under 7, except there is no requirement that the decedent's will be produced or that the decedent specifically consented to disclosure).

While § 8 also includes a custodian's ability to request a court order, it does not include a reference "to compliance with the SCA because such non-content disclosures are not prohibited by the SCA." Michael D. Walker, <u>The New Uniform Digital Assets Law: Estate Planning and Administration in the Information Age</u>, REAL PROP., TR. & EST. L.J., Spring 2017, at 63.

c. Practical Problems

The ability of a custodian to request a court order under any circumstance makes access very burdensome for personal representatives as well as the courts. One of the authors has heard from representatives of Google and Facebook that they will *always* require a court order. They want the security of a court order before releasing any information for fear of liability for improper disclosure.

The case of In the Matter of Serrano, 2017 NY Slip Op 27200 (June 14, 2017) is instructive. A husband requested authority to access his deceased spouse's Google email, contacts, and calendar in order to "be able to inform friends of his passing" and "close any unfinished business, etc." Id. New York recently enacted its own version of RUFADAA, so Google, presumably pursuant to such law, requested a finding by the court before making any disclosures to the surviving spouse. Id. The court ordered Google to disclose the contacts and calendar information (finding that such items were not contents of electronic communications pursuant to the SCA). Id. However, the court stated, "Authority to request from Google disclosure of the content of the decedent's email communications—to the extent petitioner requests such authority—is denied without prejudice to an application by the voluntary administrator . . . establishing that disclosure of that electronic information is reasonably necessary for the administration of the estate." Id. While this is not necessarily an unfavorable result for the surviving spouse, it does indicate that custodians may exercise their rights pursuant to RUFADAA to request court orders on a regular basis, which (in this author's opinion) goes against the spirit of RUFADAA.

Another problem is evident from the *Daftary* case discussed above. Courts are likely to be hesitant to make the determination that personal representatives, by sole virtue of having been appointed as fiduciary, can offer "lawful consent" pursuant to the SCA to receive the content of electronic communications.

d. Advice

These concerns emphasize the need for a user to expressly consent to disclosure in the user's estate planning documents or through an online tool. Sample will language is provided in Appendix B.

Because of the likelihood that a custodian will require a court order before granting access, include the appropriate language in the earliest possible pleading in the administration of the estate of a deceased user. Sample language is provided in Appendix B.

2. Agents Under Powers of Attorney

a. Contents

The rules for agents under powers of attorney are similar to those for personal representatives of decedents' estates. Upon receiving the specified required documentation (a request in written or electronic form, the original or a copy of the power of attorney containing the express consent to disclose, and a certification under perjury that the power of attorney remains in effect) a custodian must disclose to the agent under a power of attorney the contents of electronic communications of the principal user if the user's power of attorney expressly grants the agent authority over such content (unless a court or the user direct otherwise). RUFADAA § 9. Sample power of attorney language is provided in Appendix B.

b. Catalogue and Other Digital Assets

Upon receiving the specified required documentation (basically the same as discussed above for access to contents), a custodian must disclose to the agent under a power of attorney (who has been granted specific authority over digital assets or general authority to act on behalf

of the user) the catalogue and digital assets other than the content of the principal user unless otherwise ordered by the court, provided in the power of attorney, or directed by the principal. RUFADAA § 10.

3. Trustees

Sections 11, 12, and 13 of RUFADAA address a trustees' ability to access digital assets, and there are two separate rules depending upon the origination of the digital asset.

a. Trustee is Original User

If the trustee is the original user, meaning that the trustee, in his or her capacity as the trustee, opened an online account or procured a digital asset, the custodian must provide the trustee with all content, catalogues, and digital assets of the trust. RUFADAA § 11.

b. Trustee is Not Original User

If the trustee is not the original user (for example, a settlor has a digital asset and then transfers it to a trust, either during life or at death), then different rules apply whether the trustee is requesting the content or non-content material.

A custodian (upon receiving the specified required documentation, including a certified copy of the trust agreement that grants disclosure of the content specifically and a certification by the trustee under penalty of perjury that the trust exists and the trustee is currently serving as the trustee) must disclose to a trustee the content of electronic communications unless otherwise directed by the user, provided for in the trust agreement, or ordered by the court. RUFADAA § 12.

When the trustee is not the original user, a custodian (upon receiving the specified required documentation) must disclose to a trustee the catalogue and all digital assets other than the content unless otherwise directed by the user, provided for in the trust agreement, or ordered by the court. RUFADAA § 13.

In both cases, the custodian may request additional information such as a number, user name, address, or other unique subscriber or account identifier assigned by the custodian to identify the trust's account or evidence which links the account to the trust.

4. Guardians (Conservators)

The last type of fiduciary covered by RUFADAA is a guardian (conservator) of a protected person. Because a protected person is likely to retain a right to privacy in personal communications, access to digital assets is not automatically granted to a guardian by virtue of the fact that the person is appointed as a guardian. RUFADAA § 14 cmt.

If there is a hearing on the matter, a court may grant a guardian complete access to the ward's digital assets, that is, the contents of electronic communications, the catalogue of electronic communications, and other digital assets in which the ward has a right or interest. RUFADAA § 14(a).

Without a hearing, a guardian may obtain access to the catalogue and digital assets other than the content of electronic communications but a court order is still required along with other specified required documentation including a certified copy of the court order that granted the guardian authority over the ward's digital assets. RUFADAA § 14(b).

In addition, a guardian may also request that an account be terminated or suspended for good cause upon providing the custodian with a copy of the court order giving the guardian general authority over the protected person's property. RUFADAA § 14(c).

E. Custodian's Response to Request to Disclose Digital Assets

1. Timing

The custodian must comply with a request to disclose not later than sixty days after receipt of a proper request along with the required documentation. RUFADAA § 16(a).

2. Notice to User of Request

The custodian may, but is not required to, notify the user, e.g., the principal or ward, that a fiduciary made a disclosure request. <u>RUFADAA</u> § 16(c). The custodian may properly deny a disclosure request if the custodian is aware of any lawful access to the account following the receipt of the request. <u>RUFADAA</u> § 16(d).

3. Method of Custodian's Disclosure

When a custodian discloses digital assets pursuant to the terms of RUFADAA, the custodian may at its sole discretion:

- grant the fiduciary full access to the user's account,
- limit access to the access that is sufficient for the fiduciary's performance of designated tasks,
- provide the fiduciary with a paper or digital copy of a digital asset,
- assess a reasonable administrative charge for disclosing digital assets,
- withhold an asset deleted by a user, and/or
- make the determination that a request imposes an undue burden on the custodian, and if necessary, petition the court for an order.

RUFADAA § 6.

The NCCUSL acknowledges that each custodian has a different business model, and some may prefer one method for disclosure over another. RUFADAA § 6(a) cmt.

An example of the type of situation NCCUSL is preemptively addressing by allowing the custodian to claim that a request imposes an undue burden is where a fiduciary requests disclosure of "any email pertaining to financial matters," which would require the custodian to sift through all emails and determine which ones were relevant or irrelevant. In such event, the custodian may decline the fiduciary's request, and either the fiduciary or the custodian may request guidance from a court. RUFADAA § 6 cmt.

4. Failure to Disclose

A custodian incurs no penalty for failing to disclose within sixty days of a proper request.

If the custodian does not disclose, the fiduciary may apply to the court for an order directing compliance. RUFADAA § 16(a). The order must state that compliance is not in violation of 18 U.S.C. § 2702. RUFADAA § 16(b). The decedent's estate, principal, ward, or trust bears all the expenses of seeking and obtaining the court order such as attorney fees and court costs.

5. Custodian Protection

A custodian is immune from liability for disclosing or failing to disclose if done in good faith. RUFADAA § 16(f). However, a custodian is likely to be liable if it fails to comply with a valid court order. RUFADAA § 16 cmt.

F. Duty and Authority

Section 15 specifies the nature, extent, and limitation of the fiduciary's authority over digital assets. RUFADAA § 15 cmt. Among other things, it specifically states that fiduciaries managing digital assets are subject to the fiduciary duties of care, loyalty, and confidentiality. It also specifies that a fiduciary acting within the scope of the fiduciary's duties is an authorized user for purposes of applicable computer fraud and unauthorized computer access laws. RUFADAA § 15.

VII. PLANNING SUGGESTIONS

Legal uncertainty reinforces the importance of planning to increase the likelihood that an individual's wishes concerning the disposition of digital assets will be actually carried out. Even individuals who believe it is important to plan for digital assets are not taking steps to plan for them. See Becky Yerak, Online Accounts After Death: Remember Digital Property When Listing Assets, CHICAGO TRIB., Aug. 26, 2012. (reporting that a survey by BMO Retirement Institute revealed that 57% of respondents who believed it was very or somewhat important to plan for digital assets had not made such plans).

Despite the fact that states are addressing the issues surrounding fiduciary access to digital assets for over a decade, many attorneys opted to wait and see what would happen in their states before attempting to help their clients plan for digital assets. If the desire to help clients is not enough to motivate attorneys to begin addressing these issues, perhaps the fear of violating the rules of professional conduct will. ABA Model Rule 1.1 states, "A lawyer shall provide competent representation to a client." The ABA added a new comment 8 to Model Rule 1.1 that states, "To maintain the requisite knowledge and skill, a lawyer should keep abreast of changes in the law and its practice, including the benefits and risks associated with relevant technology" Attorneys should be aware of the challenges digital assets impose on clients and their appointed fiduciaries, and these challenges need to be discussed with clients as part of competent representation. "We all know the old adage that, 'ignorance of the law is no excuse.' The ABA is telling us that 'ignorance of technology is no excuse." James Lamm, "Planning for Digital Property: 'The Future Ain't What it Used to Be' (A Yogi Berra Quote)," HECKERLING INSTITUTE ON ESTATE PLANNING (2017).

With almost all states enacting RUFADAA, and with RUFADAA's emphasis on respecting an accountholder's intent as evidenced through online tools and planning documents, the best advice we can give to clients is to be proactive, make their wishes known, and stop dismissing digital assets as something inconsequential.

A. Take Advantage of Online Tools

As previously mentioned, most service providers do not currently provide an online tool option to their users such as Google's Inactive Account Manager and Facebook's Legacy Contact. However, because so many states are enacting RUFADAA, combined with the fact that RUFADAA allows the service providers to maintain control over fiduciary access to and management of their users' accounts by creating an online tool option, we will most likely start to see more service providers creating online tools.

Clients should utilize the online tool option whenever it is available. In a state that has enacted RUFADAA, if the client has the ability to change his or her directions pursuant to the online tool at any time, the client's instructions using the online tool will trump any other document or agreement and will be the controlling instructions for that account.

B. Back-Up to Tangible Media

Clients should consider making copies of materials stored on Internet sites or "inside" of devices on to tangible media of some type such as a CD, DVD, portable hard drive, or flash drive. The client can store these materials in a safe place, such as a safe deposit box, and then leave them directly to named beneficiaries in the user's will. Of course, this plan requires constant updating and may remove a level of security if the files on these media are unencrypted. However, for some files such as many years of vacation and family photos, this technique may be effective.

C. Prepare Comprehensive Inventory of Digital Estate

1. Creation

Each client should prepare a comprehensive audit of his or her digital world, including a list of how and where digital assets are held, along with usernames, passwords, answers to "secret" questions, and what he or she would want to happen to each account in the event of disability or death. Sample forms are included in Appendix A. Such an inventory will help fiduciaries locate and collect digital assets. Once this inventory is created, it is just as important for clients to make sure they keep it updated when they change passwords, open new accounts, etc. Lawyers can motivate clients to create such a digital inventory by informing them what happens in the absence of planning, the default system of patchwork laws and patchy service provider policies, as well as the choices for opting out of the default systems.

2. Storage

As addressed earlier, there is a safety concern involved with this approach to planning. Careful storage of the inventory document is essential. Giving a family member or friend this information while alive and well can backfire on your clients. For example, if a client gives his daughter his online banking information to pay his bills while he is sick, siblings may accuse her of misusing the funds. Further, a dishonest family member would be able to steal your client's money undetected.

If you decide that a separate document with digital asset information is the best route for your client, this document could be kept with your client's will and durable power of attorney in a safe place. The document can be delivered to the client's executor upon the client's death or agent upon the client's incapacity. Clients can take extra steps to protect this information, such as by encrypting this document and keeping the passcode in a separate location as a further safeguard. Another option is to create two documents; one with part of the needed information, such as usernames, and one with the rest of the information, such as passwords. The documents can be stored in different locations or given to different individuals.

A newer option is to use an online password storage service such as 1Password, KeePass, or my-iWallet. Your client would then need to pass along only one password to a personal representative or agent. See Nancy Anderson, You Just Locked Out Your Executor and Made Your Estate Planning a Monumental Hassle, FORBES, Oct. 18, 2012. However, this makes this one password extremely powerful as now just one "key" unlocks the door to your client's entire digital world.

Warning: Giving someone else the client's user name and password may be against the TOSA. Accordingly, if someone uses your client's access information, it may be deemed a state or federal crime because it exceeds the access to that information that is stated in the user agreement.

D. Provide Immediate Access to Digital Assets

Your client may be willing to provide family members and friends immediate access to some digital assets while still alive. Your client may store family photographs and videos on websites Flickr, GoogleDocs, such as DropBox, Shutterfly, and DropShot which permit multiple individuals to have access. Your client could create a family YouTube channel by using a password to privately protect the videos. See Nancy Anderson, You Just Locked Out Your Executor and Made Your Estate Planning a Monumental Hassle, FORBES, Oct. 18, 2012.

E. Authorize Agent to Access Digital Assets

If your state has adopted RUFADAA, a broadly drafted power of attorney should provide the agent with power over the catalogue and digital assets other than the content of electronic communications, but it will not provide power over the content unless the power of attorney specifically provides that the agent should have access to the content. The power of attorney document must specifically reference access to the content of electronic communications. Sample language is included in Appendix B that should give the agent access all digital assets and their contents.

Some statutory power of attorney forms have been amended to make it easy for a principal to authorize the agent to access digital assets and their contents. TEX. EST. CODE § 752.051.

Also note that if you have a very private client who does not want his agent to have access to any digital assets, this should be specifically stated in his power of attorney. Otherwise, the agent might be granted access.

F. Address Digital Assets in a Will

Keep in mind that a will becomes public record once admitted to probate, so placing security codes and passwords within it is not recommended. Further, amending a will each time a testator changes a password would be cumbersome and expensive. While a will is not an appropriate place for passwords and security codes, there are several places within a will where it might make sense to address digital assets.

1. Disposition of Digital Assets

Many of the digital assets that we "buy" and think we "own" are not transferable upon death or are simply licenses to use the digital asset during life. However, some digital assets may be transferable, so wishes with regard to disposition should be made clear, just in case those wishes can be followed. If a transferable digital asset is not specifically gifted, it will pass via the residuary clause which could cause the asset to pass in undivided shares to multiple beneficiaries causing considerable difficulty with management and division.

Furthermore, at least one commentator has focused "on the troubling implications of contracts limiting the right to devise digital assets" and "argues that users of digital assets, in light of our theories and methodologies used to define property, have property interests that allow a user to determine how an account should be treated upon his or her death." Natalie M. Banta, *Property Interests in Digital Assets: The Rise of Digital Feudalism*, CARDOZO L. REV., 2017, at 1102. It is possible that users may one day have more control over the disposition of their digital assets than they do today.

It is also important to note that if the ownership of the digital asset upon death is governed by the TOSA, the asset may actually be of the non-probate variety. Thus, like a multiple-party bank account or life insurance policy, the digital asset may pass outside of the probate process.

2. Personal Representative Access to Digital Assets

Digital assets should also be addressed in a will in the personal representative's powers section, which is where RUFADAA comes into play. If your state has enacted RUFADAA, the fiduciary should be able to get access to the catalogue and digital assets other than the content of electronic communications without any special language in the will, but the fiduciary will only be able to access the content if the will (or other record) specifically grants the fiduciary access to such

content. All wills should now include provisions making it clear whether the testator intends for the fiduciary to have access to some or all digital assets

A growing trend is to recommend that the testator include the e-mail addresses of the accounts to which the testator wants to grant access. This helps courts and providers to associate the e-mail addresses with the testator because many people use e-mail addresses that are not obviously connected the person's names.

Appendix B includes sample provisions that may be used in a will (or adapted for use in a revocable trust). Appendix B also includes a sample "Authorization and Consent for Release of Electronically Stored Information" that should qualify as an "other record" under RUFADAA. See RUFADAA § 7.

3. Other Digital Asset Concerns

It may be prudent to address digital assets in the definitions section of a will. A broad definition of digital assets is preferable, such as the compilation of RUFADAA definitions provided at the beginning of this outline. See RUFADAA § 2(10), (11), and (22).

There are other things clients can do in their wills. For example, you could specifically reference within the will that there is a digital asset inventory that lists usernames and passwords and provides the fiduciary with the testator's desires for each account. This would alert the fiduciary that such a resource is available and needs to be located.

If a client has substantial digital assets or thinks that someone with special skills needs to be appointed to manage the digital assets, the client may consider appointing a separate fiduciary to handle just the digital assets or request that the personal representative hire a digital asset manager to help.

G. Place Digital Assets in a Trust

One of the most innovative solutions for dealing with digital assets is to create a revocable trust to hold the assets. *See* Joseph M. Mentrek, *Estate Planning in a Digital World*, 19 Ohio Prob. L.J.

195 (May/June 2009). A trust may be a more desirable place for account information than a will because it would not become part of the public record and is easier to amend than a will.

Recall that under RUFADAA, if the user originates an account within a trust, the trustee should have complete access to the catalogue and all digital assets, including the content of electronic communications. See RUFADAA § 11. If the account is not originated within a trust, and assuming the asset is transferable, the user could transfer it into a trust, and then RUFADAA §§ 12 and 13 would be applicable to the trustee's management authority. The trust agreement could provide the trustee with detailed instructions regarding management disposition. See Jessica Bozarth, Copyrights & Creditors: What Will Be Left of the King of Pop's Legacy?, 29 CARDOZO ARTS & ENT. L.J. 85, 104-07 (2011).

Furthermore, it is possible that by placing the assets in a trust, a user might enable licenses to survive beyond the death of the user if the trust owns these accounts and assets instead of an individual, defeating a TOSA that specifies otherwise. When a person accumulates more digital assets, designating these assets as trust assets may be as simple as adding the word "trustee" after the owner's last name. See John Conner, Digital Life After Death: The Issue of Planning for a Person's Digital Assets After Death, 4 EST. PLAN. & COMM. PROP. L.J. 301 (2011).

However, creating a separate revocable trust for digital assets may be overkill for many individuals and only be practical for those with digital assets of substantial value.

H. Use Online Afterlife Company

Entrepreneurs recognizing the need for digital estate planning have created companies that offer services to assist in planning for digital assets. These companies offer a variety of services to assist clients in storing information about digital assets as well as notes and emails that clients wish to send post-mortem. As an estate planning attorney, you may find this additional service to be valuable and recommend one to your clients.

A non-exclusive list of the different companies and the services they offer is set forth below in alphabetical order. The author is not recommending any of these companies and no endorsement should be implied because of a company's inclusion or exclusion from this list. You must use due diligence in investigating and selecting a digital afterlife company. For example, in the six years the authors have been maintaining this list, over one-third of the companies have gone out of business or merged with another similar firm.

N T	C · Occ l
Name	Services Offered
<u>AfterSteps</u>	Provides users with a step-by-step
	guide in planning their estate,
	financial, funeral, and legacy
	plans, which will be transferred to
	the users' designated beneficiares
	upon passing.
Dead Man's	Enables users to write emails and
Switch	designate recipients. Once user
	fails to respond to three emails,
	Dead Man's Switch releases the
	emails to the recipients.
DeadSocial	Helps users organize online lives,
	download data from social media
	sites, and prepare for death on
	social media sites.
Estate Map	Moves an estate planning
	attorney's intake and enables
	clients to securely store and pass
	on importante estate information.
E-Z-Safe	Enables users to securely store,
	update, retrieve, and pass their
	growing digital assets.
If I Die	Enables users to write notes that
	will be sent to pre-designated
	recipients at death.
My	Enables users to plan their funeral,
Wonderful	leave letters, instructions,
<u>Life</u>	information, and photographs for
	pre-designated recipients.
Parting	Enables users to draft online estate
Wishes	planning documents, design online
	memorials, create web pages about
	their lives, prepare final messages,
	document funeral wishes, and
	designate Keyholders to distribute
	this information.
Secured Safe	Provides users with online storage
[formerly	for passwords and digital
DataInherit,	documents.
Entrustet, and	

Name	Services Offered
others]	
SlightlyMorbid	Enables users to leave behind
	emails, instructions, and personal
	online contacts.
True Key	Auto-saves and enters passwords.
	Is accessible as an app and on a
	computer.
Vital Lock	Posthumously delivers text, videos,
	images, audio recordings, and links
	to pre-designated recipients.
YouDeparted	Enables users to upload
[formerly	documents, final letters, final
AssetLock]	wishes, instructions, important
	locations, and secret information to
	an online safe deposit box. Once
	the user dies, YouDeparted will
	release pre-designated information
	to the pre-designated recipients.

VIII. CRYPTOCURRENCY

Less than a decade ago, if an estate planner asked clients whether they owned any cryptocurrency, the most likely response would be, "You mean, money to buy a crypt?" Now, due to the widespread media coverage of Bitcoin, the most famous of all cryptocurrencies, most clients will have some basic idea about what the estate planner is inquiring.

The use of cryptocurrency is increasing at a rapid pace. As of August 29, 2020, there were approximately 18.4 million Bitcoins circulation worth over \$67 billion. Blockchain, Bitcoins in Circulation. Although only a few cryptocurrencies in addition to Bitcoin are well-known outside the cryptocurrency community (e.g., XRP, Ethereum, EOS, and Stellar), over 2,300 different virtual currencies are actively traded. See CoinMarketCap, Top 100 Cryptocurrencies by Market Capitalization. These other cryptocurrencies are sometimes referred to as altcoins, meaning that they are an alternative to Bitcoin.

A recent survey revealed that 25% of individuals between the ages of 24 and 38 who either had \$50,000 of investable assets or earned \$100,000 or more per year own cryptocurrency. See Megan Henney, More Rich Millennials are Investing in Cryptocurrencies, Foxbusiness.com (Nov. 1,

2018). A growing number of mainstream businesses already accept Bitcoin such as Microsoft, Subway, KFC Canada, many Etsy vendors, Overstock.com, Whole Foods, Dish Network, AT&T, and Expedia. See Jonas Chokun, Who Accepts Bitcoins (listing approximately 100 vendors who accept Bitcoins). In addition, some law firms are already accepting Bitcoin in payment of legal services.

This section starts by building a basic foundation about virtual currencies and how they operate. The section then reviews the estate planning and administration issues that arise with owning cryptocurrency and concludes with recommendations for how to address virtual currency in your practice.

A. The Basics of Cryptocurrency

Before looking at cryptocurrency in detail, it is helpful to place this specialized asset into proper context. The overarching category under discussion is called digital currency. Digital currency refers to all monetary assets in digital form whether the money it represents is actually a nation's currency (e.g., dollars, euros, or yen) or whether it is privately issued. *Virtual currency* is not connected to a nation's actual currency, and is instead "an electronic representation of monetary value that may be issued, managed and controlled by private issuers, developers, or the founding organization." Jake Frankenfield, Virtual Currency, INVESTOPEDIA (Aug. 17, 2019) https://www.investopedia.com/terms/v /virtual-currency.asp. In other words, you cannot hold virtual currency in your hand like you can with hard currency. Virtual currency is nothing more than ones and zeros stored on computer media. Virtual currency is not connected to a nation's actual currency but is instead "issued, managed and controlled by private issuers, developers, or the founding organization." Id. Cryptocurrency is virtual currency which uses sophisticated cryptography to make certain that transactions are secure and authentic. Id.

The discussion below is admittedly simple and omits sophisticated high-level computer discussion. Nonetheless, the discussion should

provide the estate planner with a basic understanding of the workings of cryptocurrency.

A cryptocurrency is "born" through a computer process called *mining*. The "parent" of the virtual currency creates complex mathematical equations which the parent expects other people (the *miners*) to solve using high-powered computers. As a reward for solving these equations, the miners receive a virtual coin which they may then use to purchase real-world assets assuming they can find someone willing to accept it. As more coins are mined, it becomes harder (that is, more processing power is needed over a longer period of time) to mine each subsequent coin until a cap is reached either because one was provided by the parent or mining is no longer a cost-effective way of obtaining a coin.

These virtual coins rely on blockchain technology for security and validity. A blockchain is a distributed database often referred to as the *ledger*, that is, a list of transactions and their details such as the number of coins added or subtracted along with the date and time of the transaction, which is held by individuals who agree to share the database with all other users of the same database of virtual currency. The database is then continuously updated and synchronized. This results in all users having the complete record of the virtual currency instead of having only one central computer or entity that processes all transactions. Each transaction or block is added to the chain along with a timestamp and link to the previous block. These transactions immediately revise all of the other copies of the database.

The owner of cryptocurrency has a very long and complex "password" called a *private key* to access the portion of the blockchain containing the owner's coins. This private key is mandatory to access the owner's virtual currency. To transfer virtual currency from one person to another person as payment for goods or services (or perhaps as a gift), the owner uses the owner's private key to authorize the transaction and then sends a message to the recipient containing a *public key* which is mathematically related to the location of the owner's virtual currency so that the recipient can receive the transfer. Complex

software running on many different computers then verify the transaction. If the transaction is determined to be valid by enough computers, it becomes the next block in the chain. "To prevent people from generating counterfeit currency, the math required to verify a transaction takes so much computing power that no one user or group could do it." Alexander George, Did You Miss Cryptocurrency Boat?, MECHANICS, April 2018, at 16, 17. In fact, one writer claims it would take the world's most powerful supercomputer over a trillion years to determine the owner's private key from the public key. See Prypto, Bitcoin Public and Private Kevs—Dummies.

There are two primary ways that various cryptocurrency networks go about verifying the transactions that occur on their blockchains. The first way, which is deemed more secure but less efficient, is done in a process referred to as "proof of work." This is the scenario where a miner receives a reward for verifying transactions on the ledger. More than one miner will verify the same transaction, and often a transaction will be verified several times. This system ensures the open-access security of the blockchain, but can be costly in terms of computing power. The other type of verification process is known as "proof of stake." This system attempts to conserve resources by using a preference-based model to choose who will verify the next transaction based on the amount of that user's ownership, or 'stake,' in the cryptocurrency. See Sean Williams, Cryptocurrencies Explained, in Plain English, THE MOTLEY FOOL (Jan. 22, 2018) https://www.fool.com/investing/2018/01/02/crypt ocurrencies-explained-in-plain-english.aspx.

Most cryptocurrency owners do not need to concern themselves with these details. Businesses called *cryptocurrency exchanges* have sprung up which handle the complex details making it easy for a person to buy, sell, and transfer their virtual coins such as Coinbase and Uphold. *See* Finder, *Cryptocurrency Exchange Finder* (Sept. 13, 2018), (indicating that over 200 cryptocurrency exchanges exist). For example, these exchanges hold the private keys and public keys and

generate the messages necessary to effectuate transfers.

Cryptocurrency resides in "wallets" that can be stored in many different ways such as on an exchange accessed over the Internet, software on a computer, tablet, or cell phone, or on a dedicated flash drive. To be able to retrieve cryptocurrency and transfer it, you must have the private key or the seed phrase, that is, a list of random words which allows the person to recover the wallet containing the virtual currency. A seed phrase would look something like this "warlock implode lawyer drink love close cactus river street double water most." These words are tied to the private key through a complex computation process. The seed phrase needs to be kept secure at all times. Otherwise, anyone with knowledge of the phrase could access the currency. See Seed Phrase Bitcoin Wiki. If the wallet resides on a commercial exchange, the cryptocurrency may be accessible by a person who knows the user name, password, answers to security questions, and has the ability to satisfy other verification steps.

B. Benefits of Cryptocurrency

1. Security

Because of the high-level of encryption, cryptocurrency is extremely safe from being used by an unauthorized person unless the owner is careless in protecting the owner's private key or seed phrase. In addition, because the ledger is stored on many computers all over the world, it is very safe against hacking and other cyber attacks.

However, this security is necessarily reliant upon the integrity of the exchange upon which the cryptocurrency is being used. If the exchange is compromised, then the security of the private key is also compromised. This particular type of security breach is what leads to many of the hackings that critics of cryptocurrency point to when discussing its relative insecurity in terms of actually ensuring ownership of one's cryptocurrency. It is important for those handling estates with cryptocurrency assets to understand the distinction between the security that is gained from the blockchain verification technology itself, as compared to the security of the exchange.

Even further, it is important to remain cognizant that real humans and not computers are the ones who will make the decisions in terms of how various blockchains will be regulated and how big questions regarding network security will be approached. For instance, after an exploitation of code during a round of capital-raising for Ethereum, a large amount of ether (the primary trading unit) was "siphoned" from the capital fund. Instead of treating the ether as stolen and simply moving forward, the creator of the platform, via a software update, basically reset the entire system to the point on the chain prior to the exploitation. While the move created what is known as a "fork" in the cryptocurrency and dissatisfied some holders, it also led to a philosophical discussion about the intervention. Most importantly for the purposes of the estate planner, this example highlights the limits of the security provided by these assets. See Jonathan Ore, How a \$64M Hack Changed the Fate of Ethereum. Bitcoin's Closest Competitor, CANADIAN BROADCASTING CORPORATION, 2016) (Aug. 28. https://www.cbc.ca/news/technology/ethereumhack-blockchain-fork-bitcoin-1.3719009.

2. Privacy

Cryptocurrency is virtually untraceable and sometimes gets a "bad rap" as being used by people involved in illegal activities such as drugs, gun-running, murder for hire, and prostitution. Of course, the same could be said of traditional hold-in-your-hand cash which is also normally untraceable absent the recording of serial numbers, being marked with invisible ink, or containing traceable electronic devices.

Many individuals do not wish for their financial transactions to be public for reasons that do not involve covering up unseemly activities. Instead, they believe that it is no one's business how much they own, what they buy, and what they sell. Perhaps they merely want to avoid the endless advertisements that appear after making a purchase on a traditional website which collects a considerable amount of private data.

However, those who interact with testators or other clients who wish to preserve their privacy through the use of cryptocurrency in their estate planning should be cautioned that while the blockchain itself is close to anonymous, exchanges themselves can be forced to divulge information about their users. Less than two years ago, the Internal Revenue Service (IRS) won a court case against a popular cryptocurrency exchange, mandating that the exchange divulge information on almost 15,000 users who, over the period of 2013-2015, engaged in individual transactions valued at over \$20,000 at the time of the exchange. United States v. Coinbase, Inc., No. 17-cv-01431-JSC, 2017 U.S. Dist. LEXIS 196306 (N.D. Cal. Nov. 28, 2017). While in this action the court did eventually limit the initial scope of the government's information request, the larger takeaway for estate planners is that transactions over cryptocurrency exchanges are not as anonymous as popularly perceived. Further, during the litigation the IRS revealed that less thousand taxpayers cryptocurrency gain or loss in 2014 and 2015, so stepped-up enforcement is expected to continue. Jeff John Roberts, Only 802 Told the IRS About **FORTUNE** Bitcoin, (Mar. 2017), https://fortune.com/2017/03/19/irs-bitcoinlawsuit.

3. Shorter Transfer Delay, Lower Cost, and Finality of Transfer

Transferring hard currencies takes time (often many days or up to a week or more), involves many intermediary steps (e.g., customer, customer's bank, intermediary banks, business's bank, and business), and incurs transfer fees. On the other hand, transfers of cryptocurrencies may occur immediately or within a few minutes and, unless an exchange is used, without a transfer cost. Even if an exchange is involved, the cost is often considerably less than traditional banking fees.

An additional advantage is the finality of the transfer that cryptocurrency's peer to peer blockchain technology provides. With other electronic transactions which are denominated in government currency, there are significant

periods of time spent waiting for the transaction to close, and any number of actors that could stop, reverse, or undo the transaction. On the blockchain, once a transaction has been verified and added to the blockchain, there is no practical way to go about reversing the transaction.

C. Risks of Cryptocurrency

1. No Recovery Without Private Key or Seed Phrase

If the owner of cryptocurrency forgets, misplaces, or loses the private key and seed phrase, there is no way the owner can recover it. There is no "forgot password" link that the owner can use to recover the private key or seed phrase. If the cryptocurrency is stored on an exchange, there will be a greater chance of being able to regain a lost password because the owner is gaining access to the exchange rather than the cryptocurrency directly.

James Howells of Newport, Wales learned this lesson the hard way. He chose to store his 7,500 Bitcoins on a hard drive in 2009 when they were nearly worthless. Several years later, he discarded the hard drive in the trash which ended up in a landfill the size of a football field. He searched the landfill to no avail even after funding a more extensive search with an Indiegogo account. See Stephen Shankland, UK Man Tries to Retrieve \$7.5 Million in Bitcoins from Dump, CNET, Nov. 29, 2013. If he had those Bitcoins on October 30, 2019, they would have been worth approximately \$68 million.

Another example touches upon a likely estate planning scenario that highlights the important distinction between the security of the cryptocurrency's blockchain itself and the security of an exchange. Early in 2019, a thirty-year-old owner of a cryptocurrency exchange died unexpectedly while on an aid mission to India, and "a sworn affidavit [by his wife] as she filed for credit protection... [stated he] held 'sole responsibility for handling the funds and coins." James Rogers, \$190 Million Gone Forever? Crypto Boss Dies with Passwords Needed to Unlock Customer Accounts, FOX NEWS, (Feb. 4, 2019)

https://www.foxnews.com/tech/cryptocurrency-exchange-chief-dies-with-passwords-needed-to-unlock-customers-190m-reports-say. The owner's digital key was necessary to access the cryptocurrency assets held in what the company called "cold wallets" but that digital key was held on the decedent's laptop. In filing for creditor protection, the company publicly acknowledged its efforts to locate the key and free the assets had been unsuccessful. This unfortunate scenario could have been avoided with proper estate planning, but serves to highlight the drawbacks of the peer-to-peer privacy model.

2. Value Fluctuation

Cryptocurrency is not backed by any government and thus its value is subject to tremendous fluctuation. Even the most popular virtual currency, Bitcoin, has seen huge value shifts. For example, in 2010, one Bitcoin was worth \$.01 and had increased to \$1,000 by January 1, 2017. At the end of 2017, one Bitcoin was worth almost \$20,000. On August 29, 2020, the value of one Bitcoin was approximately \$11,537 with value changing by several dollars every second.

Some in the cryptocurrency industry have recognized the need for greater stability in order to meet investors' desires, and have created "stablecoins" to enjoy the privacy and security benefits of cryptocurrency while minimizing the negative effects of holding or trading in what has historically been a volatile, unstable market. To alleviate the rapid swings, some of these cryptocurrencies are physically pegged to a particular currency, like the U.S. dollar, or to a certain commodity, like gold. Other stablecoins "achieve their price stability via collateralization (backing) or through algorithmic mechanisms of buying and selling the reference asset or its derivatives." Adam Hayes, Stablecoin. INVESTOPEDIA (Sept. 1, 2019) https://www.investopedia.com/terms/s/stablecoin .asp. In fact, the capital fund being raised by Ethereum during their large cryptocurrency heist in 2016 was designed to be pegged against the U.S. dollar, and allow for up to 50% swings in valuation of the underlying cryptocurrency asset before investors lost actual invested capital as denominated in U.S. dollars.

3. No Regulation

Cryptocurrencies are not subject to any central authority, such as a government or governmental entity, which can provide a type of security or insurance from the value fluctuations discussed above, cheaters, scammers, and other evil conduct. something "happens" If cryptocurrency, the owner is out-of-luck without any recourse. For example, "[in] February 2014, the then-largest bitcoin exchange, Mt. Gox, went bankrupt after hackers stole some 850,000 bitcoins that at the time were worth roughly \$450 million." Rebecca Patterson, The Hype and Hope of Bitcoin and Blockchain, Bessemer Trust, Second Quarter 2018, at 1, 3. However, defenders of cryptocurrency correctly point out that the compromise of an exchange (or wallet) is not a threat to the actual security of the blockchain's encryption, and liken the situation to a bank robbery – poor security at a bank does not inherently threaten the security of the monetary system itself. Saifedean Ammous, Can Cryptocurrencies Fulfill the Functions of Money? 10 (Columbia University Center on Capitalism and Society Working Paper No. 92, https://capitalism.columbia.edu/files/ccs/working page/2017/ammous cryptocurrencies and the f unctions of money.pdf ("For somebody to 'hack' into the Bitcoin network and change the issuance schedule, they would be required to marshal processing power larger than 17,000 times the power of the world's top 500 supercomputers."). It also appears that while cryptocurrencies are not under the direct control of any government authority, not all coins are operationally the same in terms of a purely decentralized approach to their blockchain source code - thus manipulations of the asset can take place, albeit in limited form. However, as demonstrated by the unfortunate passing of the Canadian exchange owner, there is no entity like the Federal Deposit Insurance Corporation or similar government body to "maintain stability and public confidence" through insuring the unlucky cryptocurrency investor, nor a Federal Reserve Bank tasked with a mandate and power to "moderate...the U.S. economy" through currency stabilization efforts. While some

individuals with cryptocurrency assets may believe the lack of regulation surrounding their investment to be a net positive, it is important for estate planners to acknowledge the inherent risks that come with a currency largely free of government regulation by design.

D. Prudent Investment and Fiduciary Concerns

Cryptocurrency is risky. As one commentator stated, it is more risky than gambling. "In roulette, if you put \$1 on every number, you'll spend \$38 and be guaranteed to get exactly \$36 in return. You could buy \$1 of every cryptocurrency and they might all end up worthless." Alexander George, *Did You Miss the Cryptocurrency Boat?*, POPULAR MECHANICS, April 2018, at 16, 17.

Under the prior prudent person rule, a trustee could not invest in cryptocurrency absent express permission in the trust because of this risk. However, under the Uniform Prudent Investor Act effective in most states, trustees must make investment decisions "in the context of the trust portfolio as a whole and as part of an overall investment strategy having risk and return objectives reasonably suited to the trust." Accordingly, the trustee needs to determine with respect to each trust, after considering all of the circumstances whether investment cryptocurrency is allowed or perhaps even required. The author's anecdotal conversations with corporate trustees reveal a tremendous hesitancy to invest in cryptocurrency without express permission in the trust instrument from the settlor, a release by the beneficiaries, or authorization in a court order. See also Suzanne Walsh, Every Day is Bitcoin Pizza Day: What Clients and Estate Planners Need to Know about Cryptocurrency, Lexology.com, Sept. 6, 2017.

E. Taxation and Classification of Cryptocurrency

Digital currencies have value, and so legally they must be reported in the valuation of an estate. In 2014, the IRS indicated that cryptocurrency is "property" rather than currency. IRS Notice 2014-21. Accordingly, cryptocurrency is subject

to capital gains tax rules. The fair market value of cryptocurrency is to be calculated "by converting the virtual currency into U.S. dollars ... at the exchange rate, in a reasonable manner that is consistently applied." Id. There are sources that keep historical records of the value of a cryptocurrency as of a certain date, such as Poloniex and Coinmarketcap.com. See Michael Goldberg, Estate Planning for Cryptocurrency, 106 ILL. B.J. 38 (2018). These resources enable users to access cryptocurrency records much like they can access historical records of stock. A fiduciary should be aware of these basis rules, as there are situations where it could be more advantageous to purchase with cash or with cryptocurrency depending on its impact on the taxpayer's basis. See Sasha A. Klein & Andrew R. Comiter, Bitcoin: Are You ready for This Change for a Dollar?, Prob. & Prop. March/April 2015, at 11, 13.

Further, there is the potential for scenarios beneficial to the decedent's beneficiaries to arise due to of this distinction. Because the property is not treated like a fiat currency, "certain planning techniques can maximize the 'step-up' in tax basis that occurs at death for certain assets. This planning may later reduce the inheriting owner's tax burden significantly if, for example, the inheriting owner were to sell assets after the death of the original owner." Geoffrey S. Kunkler, Preparing for the New Frontier in Trusts R Estates: Blockchain Cryptocurrency, Incorporating Cryptocurrencies into Estate Planning, 29 OHIO PROB. L.J. 5 (2018). The basis of a bitcoin for a person acquiring it from a deceased owner will be the fair market value as of the date of the owner's death. IRC § 1014(a)(1) (2018).

Taxpayers who are engaged in the mining of cryptocurrency must compute their taxable gross income based on the fair market value of the cryptocurrency on the date received. The initial metaphysical quandary of taxing digital mathematical creations is explained characterizing mining as the reception of existing virtual currency in exchange for computer services. Other employment tax issues include the assessment of the self-employment tax

against miners of cryptocurrency, and the withholding and reporting requirements of wages paid by an employer in the form of cryptocurrency under Federal Insurance Contributions Act (FICA) and Federal Unemployment Tax Act (FUTA). IRC § 1401 et seq. (2018).

A significant issue left unaddressed by the Notice 2014-21 is whether the property classification applied to cryptocurrency falls under the tangible intangible property distinction. commentators have recognized that the Notice's treatment of miners' realized income from mining activity inherently rejects a tangible personal property approach. Sasha A. Klein & Andrew R. Comiter, Bitcoin: Are You Ready for This Change for a Dollar? PROB. & PROP., Mar./Apr. 2015, at 11, 13. Another commentator has acknowledged that cryptocurrency does have characteristics making it amenable to a tangible personal property characterization. Max I. Raskin, Realm of the Coin: Bitcoin and Civil Procedure, 20 FORDHAM J. OF CORP. & FIN. L. 969 (2015). These distinctions are important, particularly in the context of charitable deductibility and transfer by a noncitizen nonresident if the situs of the cryptocurrency is in the United States. While multiple professional interest groups such as the American Institute of Certified Public Accountants (AICPA) and the American Bar Association's Tax Section have approached the IRS with requests for additional guidance, only guidance on the relatively narrow treatment of 'hard fork' and 'airdrop' occurrences has been issued as of late 2019. I.R.S. News Release IR-2019-167 (Oct. 9, 2019). The IRS describes a hard fork as "when a distributed ledger undergoes...a permanent diversion from the legacy or existing distributed ledger." Rev. Rul. 2019-24, 2019 I.R.B. LEXIS 384, 1 at 2. It further suggests that an airdrop, or distribution of new cryptocurrency units to existing holders at the time of the fork, often follows the hard fork event, though it does not need to. However, as the interest group letters make clear, there are still many issues to resolve regarding the taxation of cryptocurrency.

Additional considerations apply for states which feature an income tax and, if the cryptocurrency is considered tangible, sales taxes imposed on the sale of tangible personal property within the taxing state. For internet sales tax purposes, "the location of a cryptocurrency wallet within a state may be a sufficient nexus for that state to tax sales of cryptocurrency" that occur for a particular wallet. Austin Bramwell, Abigail Rosen Earthman, Benetta P. Jenson & Suzanne Brown Walsh, New Kids on the Block(chain): Planning with Bitcoin and Cryptocurrency, 53 HECKERLING INST. ON EST. PLAN. 14 (2019).

The question of whether cryptocurrency can be classified as a "security" such to come under the iurisdiction of the Securities and Exchange Commission (SEC) is increasingly being answered in the affirmative. In a June 2018 speech, SEC Director of Corporate Finance William Hinman expressed that while Bitcoin and Ether specifically were not securities "if there is a centralized third party, along with purchases with an expectation of a return, then it is likely a security." Id. at 42. Additionally, enforcement actions have proceeded along similar lines, applying the Howev test for a general determination of a security in an admittedly "highly fact-specific" inquiry. Id. at 43. It is more clear that cryptocurrency may be classified as a "commodity" for the purposes of the Commodity Exchange Act (CEA) and be subject to the jurisdiction of the Commodity Future Trading Commission. Id. at 45. Citing the definition of commodity in the CEA, the CFTC noted it encompassed a broad inclusion of "among other things, 'all services, rights, and interests in which contracts for future delivery are presently or in the future dealt in." Id. Estate planners should seek advice from qualified professionals if these complicated scenarios should arise in their practice.

F. Recommendations

As time marches by, an increasing number of your clients will own cryptocurrency. Only with proper planning, however, will the value of this property be available to the client's successors in interest. Here is a summary of the key steps an estate planner should take.

- Early in the estate planning process via client intake forms, questionnaires, or interview questions, ascertain whether your client owns (or plans to acquire) cryptocurrency.
- A cryptocurrency owning client needs to keep detailed records of the date of each virtual currency purchase and the amount so that capital gains income tax planning can be effectively accomplished such as (1) selling and paying the tax (or taking a loss) now, (2) gifting with a carry over basis, or (3) allowing it to pass at death to give the beneficiary a stepped up basis.
- If the client owns cryptocurrency stored in a software wallet not connected to an exchange, it is essential to make arrangements to protect and then transfer the private key or seed phrase to the person whom the client wishes to own the virtual currency after the client's death. Storing the key or phrase in a safe deposit box is a frequently used technique.
- If the client owns cryptocurrency stored on an exchange, then protection, storage, and transfer of the user name, password, and security question information is needed. In addition, some exchanges use two-factor authentication. For example, after entering the user name and password on the exchange's website log-in page, the exchange sends a numerical code to the owner's cell phone which the user must then enter to access the owner's account. If this is the case, the cell phone itself and how to access it must also be protected. See Michael J. Kearney & Joseph B. Doll, Considerations in Estate Planning for Bitcoin, Ethereum, and Other Crypto-Currencies.
 - www.estaxtrustsestatesblog.com (Apr. 26, 2018).
- If the client owns cryptocurrency stored on a hardware wallet (flash drive), arrangements to reveal to the intended beneficiary both the drive's location and the keys, phrases, or codes needed to access it must be made. As with software

- wallets, keeping the device and phrase in a safe deposit box is often an effective protection method.
- The estate planner needs to ascertain whether the client wishes to make a specific gift of any cryptocurrency upon death (either to a person or to a trust) or whether it is merely to become part of the decedent's general estate. If a specific gift is intended, the gift provision needs to be drafted carefully to transfer cryptocurrency but *not* contain the private key, seed phrase, passwords, or other access information. Instead, the will should describe how the beneficiary (or trustee, if the transfer is to a trust) may obtain this information such as on a flash drive in a safe deposit box or from a trusted individual.
- After a person has died, search diligently for the existence of digital currency. If the decedent used an exchange to purchase the cryptocurrency, the exchange account will typically be linked to a bank account or credit card, so the decedent's bank records or emails may provide a clue that the account exists. Signs of cryptocurrency can also be spotted on the decedent's phone, tablet, or computer if a mobile wallet or offline wallet was used. Another, albeit much rarer sign, would be a room filled with high-end computers which could indicate the decedent was a miner.
- If cryptocurrency is located, the executor or administrator will need to deal with it appropriately. The property is just like any other estate asset. It needs to be preserved as much as possible if it is subject to a specific bequest in the decedent's will. If it is not, the personal representative will need to decide whether to retain the cryptocurrency or liquidate it for United States currency. As discussed above, this will require the executor or administrator to act as a reasonably prudent investor.
- For inventory and transfer tax purposes, the value of the cryptocurrency is the fair market value at the date of death. Several

websites maintain historical exchange rate records such as Poloniex, Bittrex, and Coinmarketcap. *See* Michael Alan Goldberg, *Estate Planning for Cryptocurrency*, ILL. B.J., Feb. 2018, at 38, 49.

IX. FUTURE REFORM AREAS

A. Providers Gather User's Actual Preferences

Although most service providers have a policy on what happens to the accounts of deceased users, these policies are not prominently posted and many consumers may not be aware of them. If they are part of the standard terms of service, they may not appear on the initial screens, as users quickly click past them.

Rather than forcing these unread terms upon users, the service providers should follow the lead of Google and Facebook in developing online tools, allowing users to indicate their desires for what should happen upon the user's death. To ensure that more people make provisions, providers should offer an easy method at the time a person signs up for a new service so the person can designate the disposition of the account upon the owner's incapacity or death. For accounts already in existence, service providers should make the effort to reach out to users about their new online tool, stressing the importance of entering the required data and making it easy for them to do so.

B. Congress Amends Federal Law

Congress should amend the Stored Communications Act and the Computer Fraud and Abuse Act to make certain that fiduciary access, even if contrary to TOSAs, is not potentially subject to federal criminal sanctions. Federal law could require service providers to respect state laws on fiduciary powers, or even to ensure that all users click through an "informed consent" provision when they sign up for new services.

C. States Enact RUFADAA

As previously mentioned, as of November 5, 2020, forty-five states and the U.S. Virgin Islands have enacted RUFADAA, and the legislation has been introduced in an additional two states plus the District of Columbia. These jurisdictions acted expediently to put into place legislation that is a tremendous step in the right direction when it comes to fiduciaries' access to digital assets.

However, there are still three states that have not enacted RUFADAA in total and where it was not pending as of November 5, 2020:

- 1. California. As previously mentioned, California enacted the decedent's estates and trusts provisions of RUFADAA in 2016, but has not yet enacted the act in its entirety. See AB-691, adding Part 20 to Division 2 of the Probate Code.
- 2. *Delaware*. Delaware still has the original "enactment" of UFADAA as its current law but has not enacted RUFADAA. *See* <u>Decedents'</u> <u>Estates and Fiduciary Relations, Title 12, Chapter 50 (2014).</u>
- 3. Louisiana. Louisiana considered RUFADAA in 2016, but it was not enacted. Louisiana HB 1118 (2016). Louisiana still has its "third generation" legislation in place as summarized earlier. La. Rev. Stat. § 3191.

X. CONCLUSION

Complications surround planning for digital assets, but all clients need to understand the ramifications of failing to do so. Estate planning attorneys need to comprehend fully that this is not a trivial consideration and that it is a developing area of law. More cases will arise regarding TOSAs, rights of beneficiaries, and the ramifications of applicable state and federal laws. The best thing clients can do at this time is to use the methods available to them to make clear their desires with regard to digital assets.

APPENDIX A – DIGITAL ESTATE INFORMATION SAMPLE FORM¹

DIGITAL ESTATE INFORMATION FOR:

I. LOCATIONS OF HARD COPY FILES AND MEDIA BACKUP

Personal records =

Financial =

Home/apartment records =

Media backups =

The location of traditional paper records as well as where back ups of digital information are stored is very helpful.

DEFAULT INFORMATION

User names =

Passwords =

Secret questions:

Mother's maiden name =

Grade school =

Street where grew up =

Many clients have default information which they use for many accounts. If no specific access information is provided, this at least provides a starting point.

Some clients may also have a method of assigning passwords. If so, the client should provide this information.

¹ For another sample form, see James D. Lamm, <u>Digital Audit: Passwords & Digital Property</u> (2015).

ELECTRONIC DEVICE ACCESS

<u>Device</u>	<u>Website</u>	<u>Username</u>	PIN	<u>Password</u>
Computer – home				
Computer – office				
Operating System				
Voice mail – home				
Voice mail – work				
Voice mail – cell phone				
Security system				
Tablet				
e-Reader				
GPS				
Router				
DVR/TiVo				
Television				

E-MAIL ACCOUNTS

<u>Description</u>	E-mail address	<u>Username</u>	PIN	<u>Password</u>	<u>Disposition Desires</u>
Work					
Home					
School					

DOMAIN NAMES

Website/Domain Name	Webhost	<u>Username</u>	<u>PIN</u>	<u>Password</u>
Personal				
Business				

ON-LINE STORAGE

<u>Name</u>	<u>Website</u>	<u>Username</u>	PIN	<u>Password</u>
Dropbox				
Google Drive				

FINANCIAL SOFTWARE

<u>Item</u>	<u>Website</u>	<u>User Name</u>	<u>PIN</u>	<u>Password</u>
Quicken				
TurboTax				

BANKING

<u>Institution</u>	Website	<u>User Name</u>	<u>Password</u>	ATM PIN	Security Image
Checking					
Savings					
PayPal					

STOCKS, BONDS, SECURITIES

<u>Institution</u>	Website	<u>User Name</u>	<u>Password</u>	Other Information

INCOME TAXES

<u>Item</u>	Website	<u>User Name</u>	PIN	<u>Password</u>
Federal Income tax payment	https://www.eftps.com/eftps/			
State Income tax payment				
Prior computerized tax returns				

RETIREMENT

<u>Institution</u>	<u>Website</u>	<u>User Name</u>	<u>Password</u>	Other Information

INSURANCE

<u>Institution</u>	<u>Website</u>	<u>User Name</u>	<u>Password</u>	Other Information
Health				
Life				
Property				

CREDIT CARDS

<u>Institution</u>	<u>Website</u>	<u>User Name</u>	<u>Password</u>	<u>PIN</u>
American Express				
Visa				

DEBTS

<u>Institution</u>	<u>Website</u>	<u>User Name</u>	<u>Password</u>	Other Information
Mortgage				
Cars				
Student Loan				

UTILITIES

Institution	<u>Website</u>	<u>User Name</u>	<u>Password</u>	Other Information
Electric				
Gas				
Internet				
Phone(landline)				
Phone (cell)				
TV				
Trash				
Water				

BUSINESSES

<u>Institution</u>	<u>Website</u>	<u>User Name</u>	<u>Password</u>	<u>Other</u> <u>Information</u>
Amazon.com				
e-Bay.com				

SOCIAL NETWORKS

Institution	Website	<u>User Name</u>	<u>Password</u>	<u>Disposition Desires</u>
Facebook				
LinkedIn				
Twitter				
Instagram				

DIGITAL MEDIA ACCOUNTS

<u>Institution</u>	Website	<u>User Name</u>	<u>Password</u>	Other Information
Netflix				
iTunes				
YouTube				
Hulu				

Nook		
Kindle		

LOYALTY PROGRAMS

<u>Name</u>	<u>Website</u>	<u>User Name</u>	<u>Password</u>
Airlines			
Grocery stores			
Appliance stores			
Starbucks			

OTHER ACCOUNTS

<u>Name</u>	<u>Website</u>	<u>User Name</u>	<u>Password</u>
Skype			
LoJack			
WoW			
HalfLife			

<u>Name</u>	<u>Website</u>	<u>User Name</u>	<u>Password</u>
Flickr			
Medical records			

APPENDIX B -SAMPLE DOCUMENT LANGUAGE

A. Wills

1. Short Form Samples

Digital Assets Other than Electronic Communications

I grant my executor full access to my digital assets other than electronic communications to the fullest extent allowed under state and federal law.

Electronic Communications

[full access to all accounts]
I grant my executor full access to both the catalogue and the content of electronic communications sent or received by me to the fullest extent allowed under state and federal law. [The e-mail addresses of these accounts include but are not limited to:]
[full access to some accounts]
I grant my executor full access to both the catalogue and the content of electronic communications sent or received by me to the fullest extent allowed under state and federal law limited to the following e-mail addresses:].
[partial access to all accounts]
I grant my executor the right to receive and access the catalogue of electronic communications sent or received by me to the fullest extent allowed under state and federal law. [The e-mail addresses of these accounts include but are not limited to:] However, my executor has no right to receive access to the content of any electronic communication sent or received by me.
[partial access to all some accounts]
I grant my executor the right to receive and access the catalogue of electronic communications sent or received by me to the fullest extent allowed under state and federal law limited to the following e-mail address:

[no access]

My executor does not have any right to receive the catalogue or content of any electronic communications sent or received by me [except if required to comply with tax laws or other legally enforceable requirements or obligations].

2. Long Form Sample 1

[Adapted from a provision supplied by James Lamm and reproduced in Michael Froomkin, *Estate Planning for Your Digital Afterlife*, Discourse.net (Feb. 18, 2013).]

The personal representative may exercise all powers that an absolute owner would have and any other powers appropriate to achieve the proper investment, management, and distribution of: (1) any kind of computing device of mine; (2) any kind of data storage device or medium of mine; (3) any electronically stored information of mine; (4) any user account of mine; and (5) any domain name of mine. The personal representative may obtain copies of any electronically stored information of mine from any person or

entity that possesses, custodies, or controls that information. I hereby authorize any person or entity that possesses, custodies, or controls any electronically stored information of mine or that provides to me an electronic communication service or remote computing service, whether public or private, to divulge to the personal representative: (1) any electronically stored information of mine; (2) the contents of any communication that is in electronic storage by that service or that is carried or maintained on that service; (3) any record or other information pertaining to me with respect to that service. This authorization is to be construed to be my lawful consent under the Electronic Communications Privacy Act of 1986, as amended; the Computer Fraud and Abuse Act of 1986, as amended; and any other applicable federal or state data privacy law or criminal law. The personal representative may employ any consultants or agents to advise or assist the personal representative in decrypting any encrypted electronically stored information of mine or in bypassing, resetting, or recovering any password or other kind of authentication or authorization, and I hereby authorize the personal representative to take any of these actions to access: (1) any kind of computing device of mine; (2) any kind of data storage device or medium of mine; (3) any electronically stored information of mine; and (4) any user account of mine. The terms used in this paragraph are to be construed as broadly as possible, and the term "user account" includes without limitation an established relationship between a user and a computing device or between a user and a provider of Internet or other network access, electronic communication services, or remote computing services, whether public or private.

3. Long Form Sample 2

[Adapted from Michael D. Walker, <u>The New Uniform Digital Assets Law: Estate Planning and Administration in the Information Age</u>, 52 REAL PROP, TR., & EST. L.J. 51, 75 (2017).]

- (a) My Personal Representative may take any action (including, without limitation, assuming or amending a terms-of-service agreement or other governing instrument) with respect to my Digital Assets, Digital Devices, or Digital Accounts as my Personal Representative shall deem appropriate, and as shall be permitted under applicable state and Federal law. My Personal Representative may engage experts or consultants or any other third party, and may delegate authority to such experts, consultants or third party, as necessary or appropriate to effectuate such actions with respect to my Digital Assets, Digital Devices, or Digital Accounts, including, but not limited to, such authority as may be necessary or appropriate to decrypt electronically stored information, or to bypass, reset or recover any password or other kind of authentication or authorization. This authority is intended to constitute "lawful consent" to any service provider to divulge the contents of any communication or record under The Stored Communications Act (currently codified as 18 U.S.C. §§ 2701 et seq.), the Computer Fraud and Abuse Act (currently codified as 18 U.S.C. § 1030), and any other state or federal law relating to Digital Assets, data privacy, or computer fraud, to the extent such lawful consent may be required. My Personal Representative shall be an authorized user for purposes of applicable computer-fraud and unauthorized-computer-access laws. The authority granted under this paragraph is intended to provide my Personal Representative with full authority to access and manage my Digital Assets, Digital Devices, or Digital Accounts, to the maximum extent permitted under applicable state and Federal law and shall not limit any authority granted to my Personal Representative under such laws.
- (b) The following definitions and descriptions shall apply under this will to the authority of the Personal Representative with respect to my Digital Assets and Accounts:
- (1) "Digital Assets" shall be any electronic record that is defined as a "Digital Asset" under the [applicable state law], together with any and all files created, generated, sent, communicated, shared, received, or stored on the Internet or on a Digital Device, regardless of the ownership of the physical device upon which the digital item was created, generated, sent, communicated, shared, received or stored (which underlying physical device shall not be a "Digital Asset" for purposes of this will).

- (2) A "Digital Device" is an electronic device that can create, generate, send, share, communicate, receive, store, display, or process information, including, without limitation, desktops, laptops, tablets, peripherals, storage devices, mobile telephones, smart phones, cameras, electronic reading devices, and any similar digital device which currently exists or may exist as technology develops or such comparable items as technology develops.
- (3) "Digital Account" means an electronic system for creating, generating, sending, sharing, communicating, receiving, storing, displaying, or processing information which provides access to a Digital Asset stored on a Digital Device, regardless of the ownership of such Digital Device.
- (4) For the purpose of illustration, and without limitation, Digital Assets and Digital Accounts shall include email and email accounts, social network content and accounts, social media content and accounts, text, documents, digital photographs, digital videos, software, software licenses, computer programs, computer source codes, databases, file sharing accounts, financial accounts, health insurance records and accounts, health care records and accounts, domain registrations, DNS service accounts, web hosting accounts, tax preparation service accounts, online store accounts and affiliate programs and other online accounts which currently exist or may exist as technology develops, or such comparable items and accounts as technology develops, including any words, characters, codes, or contractual rights necessary to access such items and accounts.

B. Power of Attorney

[Adapted from Keith P. Huffman, *Law Tips: Estate Planning for Digital Assets*, Indiana Continuing Legal Education Forum (Dec. 4, 2012)

Digital Assets. My agent has (i) the power to access, use, and control my digital device, including, but not limited to, desktops, laptops, peripherals, storage devices, mobile telephones, smart phones, and any similar device which currently exists or exists in the future as technology develops for the purpose of accessing, modifying, deleting, controlling or transferring my digital assets, (ii) the power to access, modify, delete, control, and transfer my digital assets, including, but not limited to, any emails, email accounts, digital music, digital photographs, digital videos, software licenses, social network accounts, file sharing accounts, financial accounts, domain registrations, web hosting accounts, tax preparation service accounts, on-line stores, affiliate programs, other on line programs, including frequent flyer and other bonus programs, and similar digital items which currently exist or exist in the future as technology develops, and (iii) the power to access the content of all electronic communications as defined by [citation to state statute].

C. Authorization and Consent for Release of Electronically Stored Information

[Adapted from Wealthaven, LLC, Sample Digital Language (2014).]

By this document, I hereby authorize and consent for any person or entity that has possession, custody or control over any electronically stored information or digital assets wherein I have a property right or interest, or that provides an electronic communication service, a remote communication service, a storage service, whether public or private, to release and disclose to my personal representatives (a) any electronically stored information, (b) the contents of any communication that is in electronic storage by that service or that is carried or maintained on that service, (c) any record or other information pertaining to me with respect to that service.

It is my intention that this authorization and consent is to be construed as broadly as possible to allow my personal representative under this document to have the access and use of information described above. I intend for my personal representative to include a trustee of my revocable trust, a trustee of a trust appointed under my will, an attorney in fact (agent) acting under a power of attorney document, a

guardian or conservator appointed for me, the personal representative or executor of my estate or other representative created by operation of law.

This authorization and consent is to be construed to be my lawful consent under the Electronic Communications Privacy Act of 1986, as Amended; the Computer Fraud and Abuse Act of 1986 as amended; and any other applicable federal or state data privacy or criminal law.

This authorization is effective immediately. Unless I revoke this authorization in writing while I am competent, this authorization continues to be effective during any period that I am incapacitated and continues to be effective after my death.

Unless a person or entity has received actual notice that this authorization has been validly revoked by me, that person or entity receiving this authorization may act in reliance on the presumption that it is valid and unrevoked and that person or entity is released and held harmless by me, my heirs, legal representatives, successors, assigns from any loss suffered or liability incurred for acting according to this authorization. A person or entity may accept a copy or facsimile of this original authorization as though it were an original document.

D. Non-Authorization

[Adapted from Jennifer J. Wioncek & Michael D. Melrose, Executive Summary (May 10, 2016).]

My [type of fiduciary such as executor or agent] does not have any right to receive the catalogue or content of any electronic communications sent or received by me.

[or]

My [type of fiduciary such as executor or agent] has the right to receive and access the catalogue of electronic communications sent or received by me. However, my [type of fiduciary such as executor or agent] shall have no right to receive access to the content of any electronic communication sent or received by me.

E. Pleading

Applicant, the personal representative of the Estate of [name of deceased], respectfully requests the court to make the following findings:

1. Name of deceased had the following account with name of custodian identified	d as fol	lows:
---	----------	-------

C	Account number:	
С	User name:	
Э	Address:	
Э	Unique subscriber or account identifier:	

- 2. Disclosure of the content of this account would not violate 18 U.S.C. § 2701 et seq., 47 U.S.C. § 222, or other applicable law.
- 3. [Name of deceased] expressly consented to the disclosure of the content of an electronic communication in [his/her] will.
- 4. Disclosure of the content of [name of deceased] electronic communication is reasonably necessary for the administration of [name of deceased]'s estate.

F. Court Order

The court finds the following:

1.	Applicant is the personal representative of the Estate of [name of deceased].			
2.	[Name of deceased] had the following account with [name of custodian] identified as follows:			
	0	Account number:		
	0	User name:		
	0	Address:		
	0	Unique subscriber or account identifier:		

- 3. Disclosure of the content of this account would not violate 18 U.S.C. § 2701 et seq., 47 U.S.C. § 222, or other applicable law.
- 4. [Name of deceased] expressly consented to the disclosure of the content of an electronic communication in [his/her] will.
- 5. Disclosure of the content of [name of deceased] electronic communication is reasonably necessary for the administration of [name of deceased]'s estate.

APPENDIX C – SAMPLE REQUEST LETTER TO DIGITAL ASSET CUSTODIAN

[Adapted from Michael D. Walker, <u>The New Uniform Digital Assets Law: Estate Planning and Administration in the Information Age</u>, 52 REAL PROP, TR., & EST. L.J. 51,77 (2017).]

Via Certified Mail Return Receipt Requested				
Cyberdyne Systems				
1701 Enterprise Drive				
Skynet, CA 90210				
Re: Email Account of Sarah Connor, Deceased (iwantolive@cyberdyne.com)				
Dear Custodian:				
I am the duly appointed personal representative of Sarah Connor (the "Decedent"). The Decedent died on				
·				

Pursuant to the [citation to state's version of RUFADAA] (hereafter, "RUFADAA"), I hereby request full access to the Decedent's email account maintained by Cyberdyne Systems. In connection with this request, I am enclosing the following:

- 1. A certified copy of the death certificate of the Decedent.
- 2. A certified copy of the Letters Testamentary issued by [court] on [date] which appoints me as the Personal Representative of the Decedent's estate.
- 3. A copy of the Will of Decedent dated [date]. Please note that pursuant to [citation to enabling will provision] of the Decedent's Will, the Decedent expressly provided her full consent to the disclosure of all her digital assets, including the content of electronic communications, to her personal representative, and further authorized her personal representative to take any and all actions relating to her digital assets as her personal representative shall deem appropriate.
- 4. A copy of an email dated [date] which was sent to me by the Decedent. This email contains the Decedent's cyberdyne.com email address referenced above, together with other information identifying the Decedent's account with Cyberdyne Systems.

I look forward to your prompt response in accordance with RUFADAA. Please contact me if you have any questions.

Very truly yours,

Kyle Reese Personal Representative Estate of Sarah Connor, Deceased

APPENDIX D – A PRIMER FOR PROBATE JUDGES

Originally published in NAT'L COLLEGE OF PROB. JUDGES J., Fall 2017, at 1

(slightly edited to update)

A new type of motion is going to start hitting your bench with increased frequency – a request for an order allowing the personal representative to access a decedent's or ward's digital assets. What is this all about? What do I need to know? Should I grant or deny the motion? This article aims to answer these and other questions so that probate judges are well-informed about the cyberspace-estate administration interface.

What is a digital asset?

Digital assets are electronic records (think binary 1s and 0s) in which a person has a right or interest. Examples include e-mails, text messages, photos, digital music and video, word processing documents, social media accounts (e.g., Facebook, LinkedIn, Twitter), and gaming avatars.

Why does a personal representative care about the digital assets of a decedent?

There are many reasons why a personal representative would want access to the decedent's digital assets. (1) Many people forego paper statements for financial accounts such as bank accounts, retirement accounts, and brokerage accounts. The personal representative may seek access to the contents of the decedent's e-mail messages to ascertain where these accounts are located and to gain the information necessary to complete the estate inventory, pay creditors, and distribute the funds appropriately. (2) Likewise, many people forego paper statements for utilities, credit cards, car loans, and home mortgages. The personal representative may need to give notice to and pay these creditors and thus needs access to e-mail messages to determine the names of the creditors and the amounts owed. (3) Some digital assets like domain names, customer lists, manuscripts, and compositions may have significant economic value. The personal representative needs access to these assets for both inventory and distribution purposes. (4) Some digital assets like family photos and videos do not have monetary value but they have great sentimental value and need to be transferred to the proper heirs or will beneficiaries.

What law governs a personal representative's access to digital assets?

See Appendix E, page 49.

Does it matter when the decedent died?

No. RUFADAA applies to a personal representative acting for a decedent who died before, on, or after the effective date.

How is priority for access to a decedent's digital assets determined?

Section 4 of RUFADAA provides the priority order. First priority is given to the decedent's instructions using the custodian's online tools. Examples include Google's Inactive Account Manager and Facebook's Legacy Contact. Second priority is given to the decedent's instructions in the decedent's will. If the decedent has not provided instructions through an online tool or will, then the service provider's terms of service agreement (the "I agree' button) will govern the rights of the decedent's personal representative.

Is there anything special about "access" that I need to know?

Yes! There is a major difference between two types of access. The first type is access to the contents of electronic communications which refers to the substance or meaning of the communication such as the actual subject line and text of e-mail messages.

The second type of access encompasses both the catalogue of electronic communications (e.g., the name of sender, the e-mail address of the sender, and the date and time of the message but *not* the subject line or the content) and other digital assets (e.g., photos, videos, material stored on the decedent's computer, etc.).

Why is the personal representative bothering me for a court order?

RUFADAA §§ 7 & 8 provide procedures for the personal representative to seek access to digital assets directly from the custodian without the need for a court order. However, the custodian is authorized to ask for a court order before granting access. Many custodians ask for a court order as a matter of standard practice.

What must a court order granting access to contents of electronic communications contain?

You must make the following findings in your court order to grant the executor access to the contents of electronic communications:

- The decedent had the specific account with the custodian including the account's number, username, address, or other unique subscriber or account identifier assigned by the custodian to identify the decedent's account.
- The disclosure of the contents would not violate 18 U.S.C. § 2701 et seq., 47 U.S.C. § 221, or other applicable law.
- The decedent expressly consented in the decedent's will to the disclosure of the contents.

May I issue a court order granting access to contents of electronic communications if the decedent died intestate or did not authorize access in the decedent's will?

From a practical point of view, no. You should issue a court order granting access to contents only if the decedent had a will which expressly authorized the executor to have access to contents. From the exact terms of the statute, however, you have the power to issue the order even without permission but evidence shows the custodian will balk at such an order.

What must a court order granting access to the catalogue of electronic communications and other digital assets contain?

You must make the following findings in your court order to grant the executor of a will or the administrator of an intestate estate access to the catalogue of electronic communications and other digital assets:

- The decedent had the specific account with the custodian including the account's number, username, address, or other unique subscriber or account identifier assigned by the custodian to identify the decedent's account.
- The disclosure is reasonably necessary for the administration of the estate.

How long does the custodian have to comply with my court order?

The custodian should comply with the request not later than 60 days after your order under RUFADAA § 16. However, a custodian incurs no penalty for failing to disclose within sixty days of a proper request. If the custodian does not disclose, the personal representative may apply to your court for an order

directing compliance. This order must state that compliance is not in violation of 18 U.S.C. § 2702. The decedent's estate bears all the expenses of seeking and obtaining the court order such as attorney fees and court costs. If the custodian does not comply with the court order, you may be able to make an award against the custodian for non-compliance expenses or contempt of court.

Might I need to deal with digital assets in a guardianship or conservatorship?

Yes. Because a protected person is likely to retain a right to privacy in personal communications, access to digital assets is not automatically granted to a guardian or conservator by virtue of the fact that the person is appointed as a guardian or conservator.

If there is a hearing on the matter, you may grant a guardian complete access to the ward's digital assets, that is, the contents of electronic communications, the catalogue of electronic communications, and other digital assets in which the ward has a right or interest. RUFADAA § 14(a).

Without a hearing, a guardian may obtain access to the catalogue and digital assets other than the content of electronic communications but a court order is still required along with other specified required documentation including a certified copy of the court order that granted the guardian authority over the ward's digital assets. RUFADAA § 14(b).

A guardian may also request that an account be terminated or suspended for good cause upon providing the custodian with a copy of the court order giving the guardian general authority over the protected person's property. RUFADAA § 14(c).

Might I need to deal with digital assets when a power of attorney or trust is involved?

Yes. A custodian has no right to ask for court findings as is the case when a personal representative of a decedent's estate is involved. However, if the custodian does not comply with an agent or trustee's valid request, the agent or trustee may seek a court order requiring the custodian to comply with the disclosure request.

Where can I get more information about RUFADAA?

RUFADAA has extensive Comments which are very helpful. You may access them on the website of the Uniform Law Commission at http://www.uniformlaws.org/.

You may also access a comprehensive article on the planning for and administration of digital assets at https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2166422.

APPENDIX E – SUMMARY OF STATE STATUTES

A. RUFADAA Enacted

- 1. Alabama. Chapter 1A of Title 19, Code of Alabama 1975
- 2. Alaska. <u>HB 108</u>. Will be Alaska Stat.§ 13.26.645
- 3. Arizona. Ariz. Rev. Stat. §§ 14-13101 et seq.
- 4. Arkansas. 28 Ark. Stat. Ch. 75
- 5. Colorado. <u>Colo. Rev. Stat.</u> §§ 15-1-1501 et seq.
- 6. Connecticut. Conn. Gen. Stat. § 45a-334b et seq.
- 7. Florida. Fla. Stat. §§ 740.001 et seq.
- 8. Georgia. <u>SB 301</u>.
- 9. Hawaii Rev. Stat. §§ 556A-1 et seq.
- 10. Idaho. Idaho Code §§ 15-14-101 et seq.
- 11. Illinois. <u>755 ILCS 70/1 et seq.</u>
- 12. Indiana. <u>Ind. Code Ann. § 32-39-1-1 et seq.</u>
- 13. Iowa. 2017 S.B. 333.
- 14. Kansas. 2017 S.B. 63.
- 15. Kentucky: Ky. Rev. Stat. Ch. 395A
- 16. Maine. LD 846.
- 17. Maryland. Md. Estates & Trust Code §§ 15-601 et seq.
- 18. Michigan. Mich. Comp. Laws §§ 700.1001 et seq.
- 19. Minnesota. Minn. Stat. §§ 521A.01 et seq.
- 20. Mississippi. 2017 H.B. 849.
- 21. Missouri. Mo. Stat. 472.400-472.490.
- 22. Montana. 2017 S.B. 118.
- 23. Nebraska. Rev. Stat. Neb. §§ 30-501 to -518.
- 24. Nevada. AB 239. Title 59 Nev. Rev. Stat. (new chapter).
- 25. New Hampshire. Ch. 554-A.
- 26. New Jersey. A3433. Title 3B C.3B:14-61.
- 27. New Mexico. 2017 S.B. 60.
- 28. New York. McKinney's EPTL §§ 13-A-1 to 13-A-5.2.
- 29. North Carolina. N.C. Gen. Stat. §§ 36F-1 et seq.
- 30. North Dakota. Chapter 47-36 of the North Dakota Century Code.
- 31. Ohio. Ohio Rev. Code §§ 2137.01 et seq.

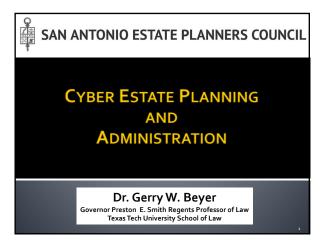
- 32. Oregon. 2016 S.B. 1554.
- 33. Pennsylvania. 20 Pa. Cons. Stat. Ch. 39.
- 34. Rhode Island. <u>Title 33, Ch. 27.1</u>.
- 35. South Carolina. S.C. Code Ann. §§ 62-2-1010 et seq.
- 36. South Dakota. 2017 H.B. 1080.
- 37. Tennessee. <u>Tenn. Code</u> §§ 35-8-101 et seq.
- 38. Texas. Tex. Est. Code Ch. 2001.
- 39. Utah. 2017 H.B. 13.
- 40. Vermont. 2017 H.B. 192, Act 13.
- 41. Virginia. 2017 H.B. 1608, Chap. 33 / 2017 S.B. 903, Chap. 80
- 42. Virgin Islands. 15 V.I. Code ch. 65
- 43. Washington. Rev. Code Wash. §§ 11.120.010 et seq.
- 44. West Virginia. W. Va. Code § 44-5B-1 et seq.
- 45. Wisconsin. Wisc. Stat. § 711.01 et seq.
- 46. Wyoming. Wyo. Stat. § 2-3-1001 et seq.

B. RUFADAA Pending

- 1. District of Columbia.
- 2. Massachusetts
- 3. Oklahoma

C. Non-RUFADAA

- 1. California. Calif. Prob. Code §§ 870 et seq. (partial RUFADAA).
- 2. Delaware. Del. Code tit. 12 § 5001 to 5007 (UFADAA)
- 3. Louisiana. La. Code of Civ. Proc., Art. 3191.
- 4. Massachusetts. No legislation (RUFADAA pending).
- 5. Oklahoma. Okla. Stat. tit. 58, § 269 (RUFADAA pending).



1

Cheap Funerals

• In which state are funerals the cheapest?



2

Most Complex Probate

• In which state is probate the most complex?



Longest Life Expectancy

• Which state has the longest life expectancy at over 81 years?



4



5

Overview

- What are "digital assets"?
- The importance of planning for these assets.
- How user policies impact the planning process.
- How Federal law impacts the planning process.
- Obstacles to planning for these assets.
- Fiduciary access to digital assets generally.
- The Revised Uniform Fiduciary Access to Digital Assets Act.
- Planning techniques.
- Cryptocurrency.
- Thoughts for the future.

Definition of Digital Assets

- Electronic record in which an individual has a right or interest.
 - May be electrical, digital, magnetic, wireless, optical, electromagnetic, etc.

100110011010100 101001101011010 111011110101001

 Does not include any underlying asset or liability unless it is itself an electronic record.

7

Digital Assets -- Personal

- Types of Files:
 - e-mail and text messages
 - Photos
 - Music (mp3)
 - Videos
 - Documents word processing, pdf, etc.
 - Spreadsheets
 - Tax records and returns
 - PowerPoint presentations
 - e-books (Kindle, Nook, etc.)

8

Digital Assets -- Personal

- Location of files:
 - Computer
 - Smart phone
 - Tablet
 - e-reader
 - Camera
 - Memory cards or USB flash drives
 - CDs and DVDs
 - Online in the cloud

Digital Assets -- Personal

- Gaining access:
 - Password or equivalent to start device.
 - Password to access operating system.
 - Password to open document.
 - Password to access website where material stored.

10



11

Digital Assets – Financial Accounts

- Examples:
 - Bank accounts
 - PayPal
 - Cryptocurrency (e.g., Bitcoin)
 - Investment and brokerage accounts
 - Utility bill payment (water, gas, telephone, cell phone, cable, and trash disposal)
 - Loan payments (mortgage, car, credit cards, etc.)
 - IRS e-filing

Digital Assets – Business Accounts

- Examples:
 - Client records (attorney, CPA, etc.).
 - Patient records (physicians, dentists, etc.).
 - Customer information databases (names, addresses, credit card numbers, order history, pending orders, etc.).
 - Inventory.
 - eBay accounts.

13

Digital Assets – Internet Sites

- Domain Names
- Blogs

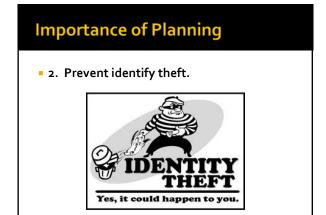
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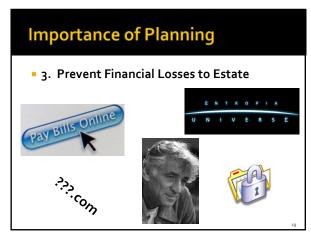
Digital Assets – Loyalty Program Benefits

- Examples:
 - Frequent flyer points.
 - Credit card "cash back" or "reward points"
 - Business "points," discounts, or vouchers.













Obstacles to Planning 1. Terms of Service Agreements [TOSA] May govern what happens upon death.

• Did decedent *really* know or agree?





22



23

Obstacles to Planning

- 2. Federal Law
 - Stored Communications Act
 - Computer Fraud and Abuse Act

Obstacles to Planning

- 2. Federal Law -- Interface with User Agreements
 - Agreements usually prohibit user from granting others access to account.
 - Against federal law to access account in violation of user agreement.
 - Thus, revealing user name and password to a non-user and allowing that person to access the account may be in violation of federal statutes prohibiting access without lawful consent.

25

Obstacles to Planning

- 2. Federal Law -- Potential Federal Law Limitations
 - Can provider turn over without user's permission and not violate Stored Communications Act?
 - Daftary case (2012).
 - Ajemian case (2017).



Sahar Daftary

26

Obstacles to Planning

- 3. Safety
 - Computer or papers can be stolen.
 - Encryption can be broken.
 - Internet storage can be hacked.





Obstacles to Planning

- 4. Hassle -- Information changes rapidly:
 - Accounts opened.
 - Accounts closed.
 - Passwords change.
 - Equipment is bought and sold.



28

Obstacles to Planning

 5. Uncertain Reliability of Afterlife Companies and Ability to do What Promised



29

History of Fiduciary Access to Digital Assets

- 1. Primitive state statutes
 - Remain only in Louisiana, Oklahoma, and Rhode Island
- 2. Uniform Fiduciary Access to Digital Assets Act (2014)
 - Fiduciaries have default access unless person provided otherwise in will, power of attorney, trust, etc.
 - Defeated in 26 states; only enacted in Delaware
- 3. Privacy Expectation Afterlife & Choices Act
 - No access unless express permission plus court order.
 - Enacted in Virginia but later repealed.

Revised Uniform Fiduciary Access to Digital Assets Act (RUFADAA)

- 1. Overview
 - Substantial rewrite approved July 2015.
 - Fiduciaries do not have default access to e-mail contents
 - Instead, access to contents only if the user consented to disclosure.

31

RUFADAA

- 2. Endorsements
 - Association of American Retired Persons
 - Center for Democracy and Technology
 - Facebook
 - Google
 - National Academy of Elder Law Attorneys

32

32

RUFADAA — Enactment Status Green = enacted Blue = introduced Gray = partial adoption Alabama Alaska Indiana Nebraska South Carolina South Carolina Iowa Nevada Nevada South Dakota Tennessee California Colorado Louisiana New Jersey Texas New Hampshire New Jersey Texas Utah New York Delaware DC Maine New York North Carolina North Dakota Mishigan Massachusetts Michigan Georgia Minnesota Misnesota Ohio Washington Wissouri Nissouri Wyoming Wyoming (as of 11/05/2020)

Texas • Effective on September 1, 2017. • Estates Code Chapter 2001.

34

RUFADAA

- 4. Fiduciaries Covered
 - Personal representatives of a decedent's estate
 - Executors
 - Administrators
 - Agents under a power of attorney
 - Trustees
 - Guardians appointed by a court

35

RUFADAA

- 5. Access to <u>contents</u> of electronic communications (e.g., e-mail, text messages, social media accounts) only if the person expressly consented to access.
 - Priority order for consent to access:
 - 1. On-line tool directions.
 - Directions in will, trust, power of attorney, court order appointing guardian.
 - Terms of service (they may prohibit access to fiduciaries).
 - Note: Statute appears to say court could order contents access regardless but providers balk.

RUFADAA

- 6. Access to <u>catalogue</u> of electronic communications and other digital assets is allowed even without express permission.
 - Catalogue information includes:
 - Name of sender
 - E-mail address of sender
 - Date and time the message was sent
 - Does not include the subject line

37

RUFADAA

- 7. Method for deceased user's PR to gain access to <u>contents</u>:
 - Send request to custodian including:
 - Certified copy of death certificate.
 - Copy of will showing express consent (unless on-line tool used).
 - Certified copy of document granting authority (letters).
 - Custodian may ask for the following before disclosing:
 - Information identifying the account and linking the deceased user to the account.
 - Court order finding that:
 - Account belonged to decedent.
 - Disclosure would not violate Stored Communications Act, etc.
 - Deceased user consented.
 - Disclosure reasonably necessary for estate administration

38

RUFADAA

- 8. Method for deceased user's PR to gain access to <u>catalogue and other digital assets</u>:
 - Send request to custodian including:
 - Certified copy of death certificate.
 - Certified copy of document granting authority (letters).
 - Custodian may ask for the following before disclosing:
 - Information identifying the account and linking the deceased user to the account.
 - Court order finding that:
 - Account belonged to decedent.
 - Disclosure reasonably necessary for estate administration

RUFADAA

9. Important Advice



- Several custodians have indicated that they will always require a court order prior to disclosure.
- Thus, prudent practice is to request the court make the necessary findings as early in the estate administration process as is possible.

40

RUFADAA

- 10. Method for agent to gain access to <u>contents</u> of principal's electronic communications:
 - Send request to custodian including:
 - · Copy of power of attorney granting access authority.
 - Agent's certification under penalty of perjury that power of attorney is in effect.
 - Custodian may ask for the following before disclosing:
 - Information identifying the account and linking the incompetent user to the account.

41

RUFADAA

- 11. Method for agent to gain access to <u>catalogue and other digital assets</u> of principal:
 - Send request to custodian including:
 - Copy of power of attorney granting general authority to act for principal.
 - Agent's certification under penalty of perjury that power of attorney is in effect.
 - Custodian may ask for the following before disclosing:
 - Information identifying the account and linking the incompetent user to the account.

RUFADAA

- 12. Method for trustee to gain access
 - If trustee is the original user, custodian must provide access to all digital assets, including content.
 - If trustee is not the original user, there are parallel procedures to those for an agent depending on whether access is sought to contents or only the catalogue and other digital assets in the trust.

43

43

RUFADAA

- 13. Method for Guardians of the Person (Conservators) to gain access
 - Guardians have no automatic access by virtue of being a guardian.
 - With a court hearing, court may grant compete
 - Without a hearing, the court may grant access to the catalogue and other assets (but not contents).

4

44

RUFADAA

- 14. Custodian's Response to Proper Request
 - Must comply within 60 days.
 - May charge reasonable fee.
 - May disclose on paper or digitally.
 - May object claiming request causes undue burden.
 - If custodian does not comply:
 - Custodian incurs no penalty.
 - Fiduciary may obtain court order directing disclosure.
 - Fiduciary's estate bears all costs such as attorney fees and court costs.
 - However, custodian may be liable if it does not comply with a valid court order.

Planning Suggestions

 1. Specific Disposition According to Provider's Instructions – The "Online Tool"





46

Planning Suggestions

• 2. Backup to Tangible Media



47

Planning Suggestions

- **3.** Comprehensive Inventory -- Contents
 - Detailed sample form in the Appendix to the article

Planning Suggestions

- 3. Comprehensive Inventory -- Storage
 - Trusted person
 - Encrypted
 - Safe deposit box
 - Online password storage

49

Planning Suggestions 4. Provide Immediate Access to Portions of Digital Estate





50

Planning Suggestions

5. Authorize Agent to Access Digital Assets



Planning Suggestions

- 6. Digital Asset Trust
 - Client transfers digital asset to trust
 - Digital asset must be transferable
 - Practical for valuable assets
 - Trust buys the digital assets such as license-based assets that expire upon "death"
 - Upon client's death or disability, trustee handles the asset according to the client's stated instructions (beneficiaries may use).

52

Planning Suggestions

- 7. Will
 - Do not include user names and passwords as they will becomes public record.
 - Consider including e-mail addresses for ease of connecting decedent to addresses.
 - Transfer digital asset upon death if transferable.
 - Grant executor access to:
 - Contents of electronic communications, if desired.
 - Digital assets generally.

Planning Suggestions

- 8. Online Afterlife Company
 - Storage for user names and passwords.
 - Send messages upon death.
 - Send messages thereafter.
 - Warning: Must use due diligence to investigate. Can they do what they claim and will they be in existence when needed?

E.A.

54



55

Cryptocurrency -- Importance

- Must protect and then transfer the private key or seed phrase.
- If lost, cryptocurrency gone forever.



56

Cryptocurrency – Planning Advice

- Determine if client owns or mines cryptocurrency
- Include in client questionnaire or intake form.
- Keep records of where purchased and price
 - Cryptocurrency is property, not money, so capital gains tax may be owed.
- Protect and transfer private key
 - Be sure someone knows client owns cryptocurrency.
 - Make back-up copies of the private keys and passwords to access digital wallets.

Cryptocurrency as estate or trust asset

- Prudent Investor Rule
 - Investment decisions made "in the context of the trust portfolio as a whole and as part of an overall investment strategy having risk and return objectives reasonably suited to the trust.
 - Case-by-case basis.
 - Corporate trustees have a tremendous hesitancy to invest in cryptocurrency without express permission from the testator/settlor, a release by the beneficiaries, or authorization in a court order.

58

Thoughts for the Future

- 1. Amend federal statutes
 - Not happening.
- 2. Enact comprehensive state legislation
 - Almost accomplished!!
- 3. Providers gather user's actual preferences
 - "Hope springs eternal."

59

