

Auditing Life Insurance Be A Trusted Advisor

Presented By:

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• 1) Who/What is a Trusted Advisor

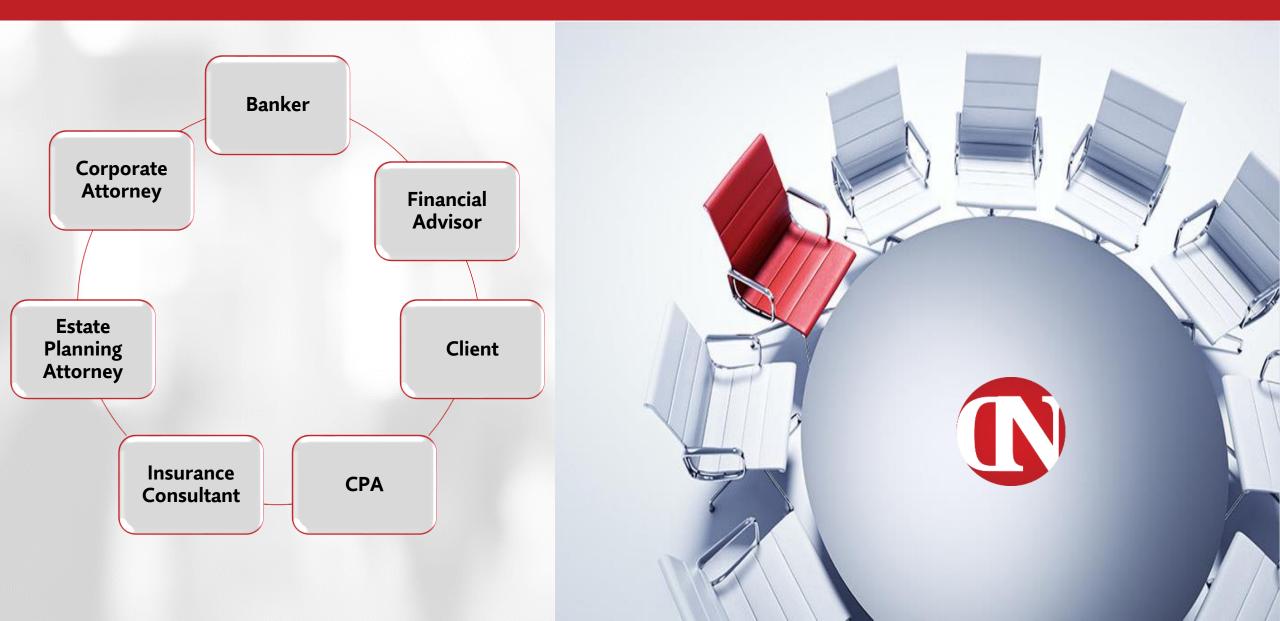
PPH Exam Topics

• 2) How/Why we evaluate life insurance

• 3) Top Ten red flags



Who/What is a Trusted Advisor?



Why AUDIT Life Insurance?

CHANGES IN THE INDSUTRY

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- Policies not performing as expected
 - Dividends & interest rates decreasing



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- Improved underwriting
 - Select vs. ultimate rating classes

Products evolving

- Cost efficiency
- Policy guarantees
- Extended maturity



New Riders

- Long-term care
- Chronic illness



Changes in insurer ratings



Why AUDIT Life Insurance?

FIDUCIARY OBLIGATIONS

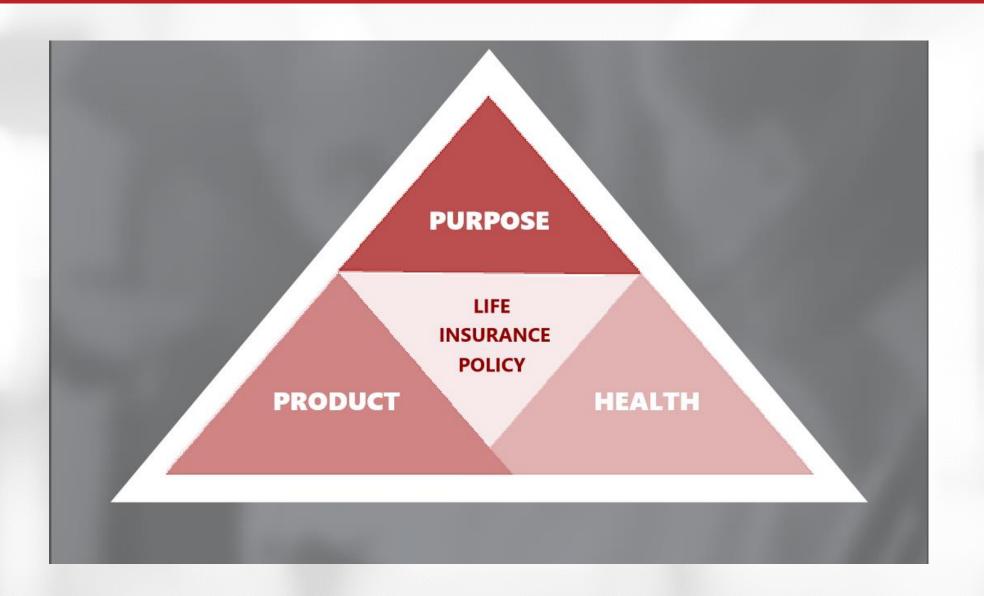
Under the Unified Prudent Investor Act (UPIA), a trustee has a fiduciary obligation to manage and review the appropriateness of assets owned by a trust. This includes the assessment life insurance assets (policies) held in an irrevocable life insurance trust (ILIT).

In a study by Trusts & Estates Journal revealed the following statistics:

- 1 out of every 3 life insurance policies held in trusts will lapse prior to payment of a death benefit
- **X** 95% of all trust owned life insurance policies are no longer serviced by the original agent
- **X** 84% of professional trustees lack guidelines and procedures for managing TOLI



How We Evaluate Life Insurance



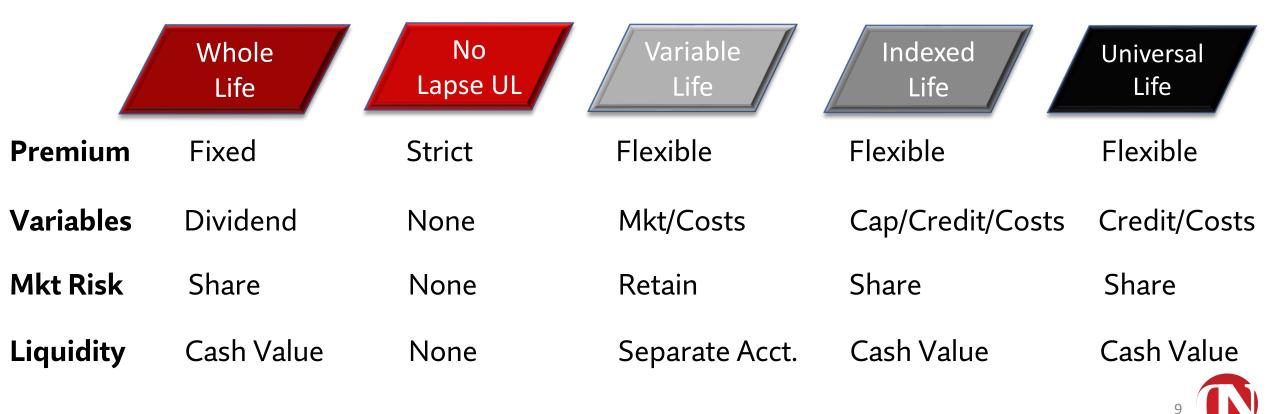


How We Evaluate Life Insurance - PURPOSE

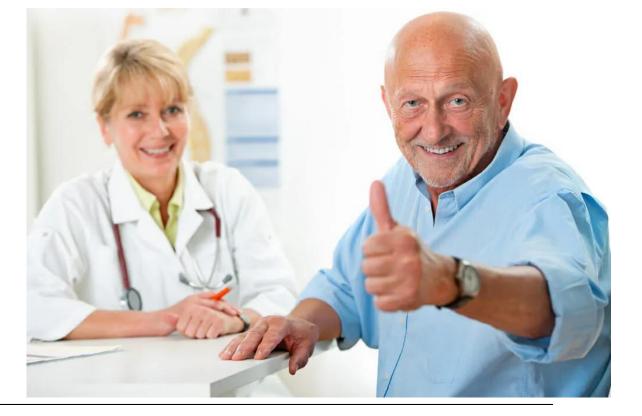


How We Evaluate Life Insurance - PRODUCT

What are the different types of Life Insurance?



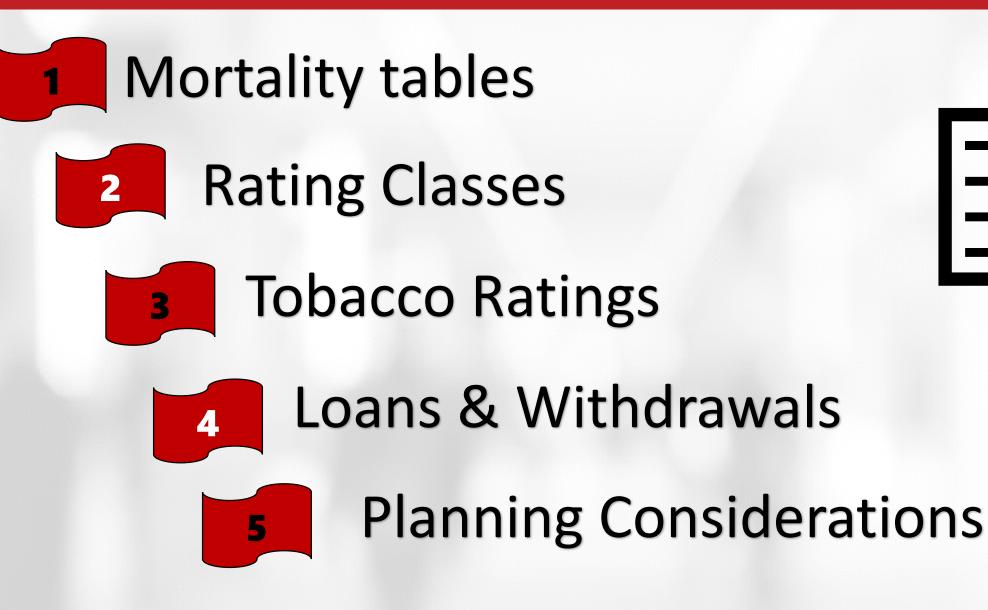
How We Evaluate Life Insurance - Health



Health of Policy

Projected Lapse Age - Current Net Outlay	87
Projected Lapse Age - No Further Contributions	82
Net Outlay Required to Maintain Coverage to Age 100	\$150,500
Death Benefit if Reduced Paid Up	\$6,240,500

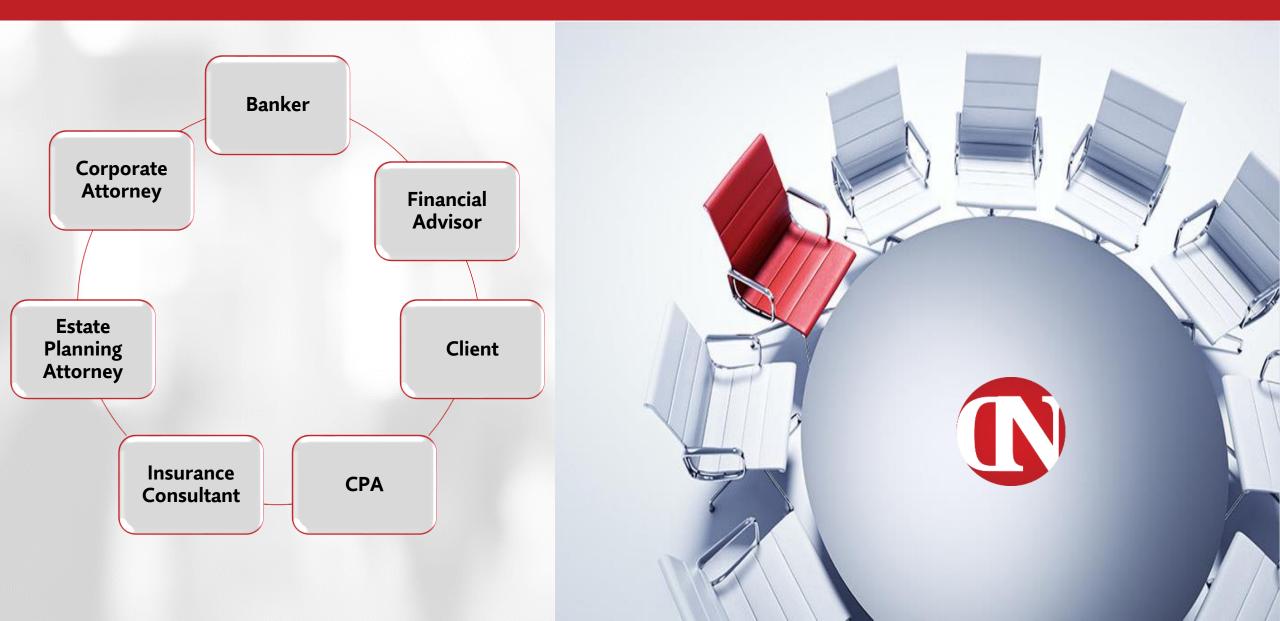
Top 10 Red Flags of Life Insurance



Top 10 Red Flags of Life Insurance



Are You a Trusted Advisor?



Request to Release Policy Information



Please send the requested information and/or necessary forms to: Attn: David Means Jr, DeNovo Advisory Group, 12377 Merit Drive Ste 1500, Dallas, TX 75251 David@DeNovoAdvisoryGroup.com // P: (972) 455-9054 // F: (972) 455-9116

Questions?

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"Serve others to affect generations"

THANK YOU

